



**Belk College of Business
Department of Economics**

ECON 2102 | Principles of Economics (Micro) | 3 credits

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Office Hours: F2F/Online via Zoom on Tues/Thurs 11:30 am - 1:00 pm or by Appointment
I will respond to all emailed questions within 24 hours, Mon-Fri, and excluding weekends.

Course Website:

[Canvas](#). All instructional materials, including lecture slides, and learning activities, will be posted on the course website in Canvas. Assignments, including homework and exams, would be completed online via links on Canvas.

Course Description:

Course Description: This is an introductory undergraduate course that teaches the fundamentals of microeconomic analysis. Topics reviewed include the pricing mechanism of a market economy using the model of demand and supply, the economics of the public sector, the industrial organization of the U.S. economy, and problems of economic concentration.

Delivery Format: This is a F2F class with a flipped approach to learning. The flipped approach is designed to engage you in a process of

- (1) Pre-class activities (online): You will independently review the assigned instructional materials before the class meetings on Tuesdays and Thursdays.
- (2) In-class activities: Review of complex concepts from the weekly instructional material and solving analytical problems (Active Learning/Worksheets). You will get the most from this course if you review the assigned materials before class. Unless otherwise stated, exam reviews will be conducted in-class.
- (3) Post-class activities (online): Completing assignments.

Course Credit Workload: This is a 3-credit course. Students are expected to spend at least 7 hours a week aside from class time on course materials or activities. [Academic Credit Policy](#).

Pre or Co-requisite:

None

Course Objectives:

Upon completion of this course, students will be able to:

- CO1. Explain how economic principles apply to decision-making by economic agents.
- CO2. Examine the outcomes associated with a market economy using economic tools.

- CO3. Evaluate policy options in a market economy using economic tools.
- CO4. Analyze different types of market structures (e.g., competitive market, monopoly, and oligopoly).

Required Textbook and Course Materials:

Required Text: Mankiw, N. Gregory, *Principles of Microeconomics*, 9th Edition.

MindTap from Cengage is required for this course. I will use it for your quizzes and homework assignments and to provide extra content and learning tools.

Since this course is part of the First Day™ program, the required digital course materials (ebook & MindTap) are delivered in Canvas at the discounted rate of \$106.18 and billed to your student account. Please visit the [First Day website](#) to learn more. You can also rent a hardcopy textbook for \$7.99 S&H from Cengage.

To Sign-up, use the following steps:

- **Getting Registered:** To access your course materials and explore Cengage Unlimited, log in to Canvas and navigate to Modules: **Mankiw Principles of Macroeconomics 9e MindTap** and click on **Access and Register for MindTap here**. When prompted, create or log in with your Cengage account and follow the prompts to complete the registration process. For step-by-step help getting registered, head to cengage.com/start-strong, and check out the training video and instructions. Just select that you are using MindTap in Canvas.
- For step-by-step help getting registered, head to cengage.com/start-strong, and check out the training video and instructions. Just select that you're using *MindTap* in Canvas.
- Or, follow this link [Cengage MindTap: Student Registration Video](#).

Recommended: It is recommended that you read economic-based current news publications including, *The Economist*, *Wall Street Journal*, *The Financial Times*, *Fortune*, *Forbes*, or other reliable economic-based news sources. This is helpful in understanding current economic events both in the U.S. and abroad.

Technical Equipment/Technology Requirement: The following are required for the course:

- **Desktop or laptop computer** with Windows 10, 8, or 7 / Mac OS X 10.10 or higher. **Note:** Chromebook, Android, iOS, Kindle, etc., will not be sufficient as they are not compatible with the required test proctoring protocol for the course.
- **Poll Everywhere:** The Poll Everywhere system would be used for class attendance/participation, and this requires a web-enabled device. This is a free system provided by the University. This can be a laptop computer, tablet, or smartphone. You are responsible for ensuring that your device is fully operational. **How do students login to Poll Everywhere to use a license?** [Click Here](#). **Poll Everywhere Initial Sign-up:** The address to use when signing in during class on your device is Pollev.com/TMANNAHB. **Poll Everywhere FAQs page:** [Click Here](#). Note: Make sure to use your UNCC email and credentials rather than a personal email.
- **Microsoft Excel:** This software will be used to create spreadsheets and analyze data.

Grading Criteria:

Course Element	Percentage
Three Exams	45%
Homework Assignments (2 lowest scores dropped)	40%
Two Group Assignments (Excel Assignment and One Case Study)	10%
Attendance & Participation (2.5% each)	5%
Total	100%
Note: Final Exam (Optional if three regular exams completed)	15%
Extra Credit (Chapter Practice Quizzes & Math & Graphing Skills)	2%

Examinations: Each exam will test both the **recall** and your ability to **think** and **analyze**. Each exam will comprise 40 questions and probably combine multiple-choice, true-false, and analytical problems. Exams would be made available online on the day of the exam and must be completed that day. Once you begin the exam, you must complete it within 75 minutes. A student who begins an exam late will not be given extra time at the end of the regular test or examination period. Prepare in advance for challenging circumstances such as having exams in other courses on the same day.

Note the following carefully:

- Exams would require the use of the **Respondus LockDown Browser**.
- The regular three exams are not cumulative. Exam questions will be randomized from a pool of questions. The final exam is optional if you complete the three regular exams. Note, however, that the final exam is **comprehensive**.
- **Exam Make-up Policy:** All students are expected to complete exams during the scheduled time. A missed exam must have a documented excuse from the appropriate UNCC official(s) indicating the reasons for which the exam was missed. Make-up exams will only be allowed at the instructor's discretion based on the legitimacy of the excuse. Examples of legitimate documented excuses include medical (minor illnesses not included), death of or serious illness to family members, major traffic accidents, and athletes and others who regularly represent the University. A student who misses an exam and has a documented excuse must submit such evidence to the instructor not more than 48 hours after the missed exam. If a student misses an exam with an excused absence, the student must take the final exam.

Chapter Quizzes on MindTap: The quizzes are intended to help you prepare for exams and will count for extra credit of up to 2 points. You have two attempts on each practice quiz. Note: Exam review sessions will focus on analytical questions, which will be provided for each chapter.

Online Homework: Homework and practice problems will be distributed on *MindTap*. Practice problems for each chapter are available on *MindTap*. You are encouraged to get familiar with *MindTap* as early as possible by reviewing: [Getting Started on MindTap: Key Tools for Learning Success](#). You will not be able to work on an assignment once its open period has expired. **Late Policy:** If you submit a homework assignment after the due date of up to 2 days, you will lose 10% of your points.

Two Group Assignments: There will be two group assignments: An Excel assignment and a case study on market failures. The goal is to foster collaborative learning and help you become

familiar with analyzing the basic supply and demand model and apply economic tools learned in the course to a real-world problem—detailed instructions provided in assignments on Canvas.

Attendance Policy: Attendance will be taken and will consist 2.5% of your final grade. There will be two (Tuesday & Thursday) class meetings each week, and you are expected to attend all class meetings to earn attendance points. Your presence is necessary for everyone's success in this course. You are allowed to miss two class meetings. Any absence after the second may impact your engagement with content and ideas shared in class, so I encourage you to remember this. Please be proactive in situations where you will be absent, if you experience an emergency, or anticipate a prolonged absence for any reason.

Participation: These points consist of Poll Everywhere questions, an academic integrity quiz, exam wrapper surveys etc., and will make up 2.5% of your final grade. When determining your final grade for the course, I will drop your (2) Lowest Poll Session scores.

Grading Scale:

- A 100 % to 90.0%
- B <90.0 % to 80.0%
- C <80.0 % to 70.0%
- D <70.0 % to 60.0%
- F <60.0 % to 0.0%

Note: At the instructor's discretion, grades may be rounded to the nearest whole number. Please don't email about rounding grades. Instead, your consistent best effort throughout the course is encouraged. Thank-you!

Important Course Policies:

1. **Very Important!!!** To be fair to all students in the class, all deadlines are firm. The late Policy will apply to late homework submissions. Please Do NOT fall behind.
2. **Syllabus Revision:** The standards and requirements set forth in this syllabus may be modified at any time by the course instructor. Notice of such changes will be by Canvas announcement or email notice.
3. **Student Responsibility:** While this class is a lecture-based course, I expect students to have read and be prepared to ask questions about the chapter being covered in class. Also, we will not cover every detail in class. This means that the entirety of the material will be the responsibility of the student through the reading of the text.
4. **Class time** will tend to focus on the textbook, but additional material may be presented which you will be responsible for.
5. **Canvas Settings:** You must regularly refer to the class page on Canvas. I will use this to post course related information. Be sure your Notifications settings in Canvas forward all announcements to your phone and email. This is not the default setting.
6. **Questions about Course:** Always feel free to raise questions. I can better enhance your learning if I know what material is of interest to you or is causing you difficulty.
7. **Class Conduct:** I will conduct this class in an atmosphere of mutual respect. I encourage your active participation in class discussions. Each of us may have strongly differing opinions on the various topics of class discussions. The conflict of ideas is encouraged and welcome. The orderly questioning of the ideas of others, including mine, is similarly

welcome. However, I will exercise my responsibility to manage the discussions so that ideas and arguments can proceed in an orderly fashion. You should expect that if your conduct during discussions severely disrupts the atmosphere of mutual respect I expect in this class, you will not be permitted to participate further.

8. **Extra credit** opportunities may be available from time to time at the instructor's discretion.
9. **Electronic Devices:** Use of these tools are welcome (encouraged) in class, to support learning. Please be mindful that they do not serve as a distraction to you or those around you.
10. **Non-course related activities:** The instructor does not tolerate students using the class period to do different course assignments or studying for another course.
11. **Statement of Copyright Protection:** The materials in this course are only for the use of students enrolled in this course for purposes associated with this course and may not be retained or further disseminated.

General Institutional Policies:

Academic Integrity: All students are required to read and abide by the Code of Student Academic Integrity. Violations of the Code of Student Academic Integrity, including plagiarism, will result in disciplinary action as provided in the Code. Students are expected to submit their own work, either as individuals or contributors to a group assignment. Definitions and examples of plagiarism and other violations are set forth in the Code. The Code is available from the Dean of Students Office or online at: <http://legal.uncc.edu/policies/up-407> Faculty may require students to demonstrate that graded assignments completed outside of class are their own work.

Belk College Statement on Diversity: The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status. Any student suspected of engaging in such conduct will be referred to the Office of Student Conduct.

Title IX: Title IX UNC Charlotte is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. Please be aware that many UNC Charlotte employees, including all faculty members, are considered Responsible Employees who are required to relay any information or reports of sexual misconduct they receive to the Title IX Coordinator. This means that if you tell me about a situation involving sexual harassment, sexual assault, dating violence, domestic violence, or stalking, I must report the information to the Title IX Coordinator. You always have options about how your case will be handled, including whether or not you wish to pursue a formal complaint. If you want to speak to someone confidentially, you can contact any of the following on-campus resources, who are not required to report the incident to the Title IX Coordinator: (1) University Counseling Center (counselingcenter.uncc.edu, 7-0311); (2) Student Health Center (studenthealth.uncc.edu, 7-7400); or (3) Center for Wellness Promotion (wellness.uncc.edu, 7-7407). Review details in the following link: [Title IX](#).

Religious Accommodation: Students who, acting in accordance with this Policy, miss classes, examinations, or other assignments because of a religious practice or belief must be provided with a reasonable alternative opportunity to complete such academic responsibilities. It is the obligation of students to provide faculty with reasonable notice of the dates of religious

observances on which they will be absent by submitting a [Request for Religious Accommodation Form](#) to their instructor prior to the census date for enrollment for a given semester. The census date for each semester (typically the tenth day of instruction) can be found in [UNC Charlotte's academic calendar](#).

Student Grievances: Students enrolled in courses at the University of North Carolina at Charlotte who would like to file a complaint regarding their experience may do the following:

1. Refer to the UNC Charlotte Student Grievance Procedure. Students may also contact UNC Charlotte's regional accrediting agency, the Southern Association of Colleges and Schools Commission on Colleges.
2. Students residing outside of North Carolina while attending UNC Charlotte may file a complaint in their state of residence. As required by federal regulations, students are directed to the list of resources here, compiled and updated by the State Higher Education Executive Officers.

COVID-19-Related Policies:

Absenteeism During COVID-19: Students are expected to attend every class and remain in class for the duration of the session when it is safe to do so in accordance with university guidance regarding COVID-19. Failure to attend class or arriving late may impact your ability to achieve course objectives which could affect your course grade. An absence, excused or unexcused, does not relieve a student of any course requirement. Regular class attendance is a student's obligation, as is a responsibility for all the work of class meetings, including tests and written tasks. Any unexcused absence or excessive tardiness may result in a loss of participation points. For absences related to COVID-19, adhere to the following guidelines:

- **Complete your Niner Health Check** each morning.
- **Do not come to class if you are sick.** Please protect your health and the health of others by staying home. Contact your healthcare provider if you believe you are ill.
- **If you are sick:** If you test positive or are evaluated by a healthcare provider for [symptoms of COVID-19](#), indicate so on your [Niner Health Check](#) to alert the University. Submit a copy of your Niner Health Check notification email to your instructors. Upon learning that you have tested positive or have been diagnosed for symptoms of COVID-19, either from your reporting or from Student Health Center testing or diagnosis, representatives from Emergency Management and/or the Student Health Center will follow up with you, and your instructors will be notified of the need for accommodations, as necessary.
- **If you have been exposed** to COVID-19 positive individuals and/or have been notified to self-quarantine due to exposure, indicate so on your [Niner Health Check](#) to alert the University. Representatives from Emergency Management and/or the Student Health Center will follow up with you as necessary. Submit a copy of your Niner Health Check notification email to your instructors. If you need any additional support verifying your absence after you have communicated with your professors, contact [Student Assistance and Support Services](#).
- To return to class after being absent due to a period of **self-quarantine**, students should submit a copy of their Niner Health Check clearance email to their instructor(s). To return to class after being absent due to a COVID-19 **diagnosis**, students should submit an [online request form](#) to Student Assistance and Support Services (SASS). Supporting documentation can be attached directly to the request form and should be from a student's health care provider or the Student Health Center, clearly indicating the dates of absences

and the date the student is able to return to class. Instructors will be notified of such absences.

- If you are absent from class as a result of a COVID-19 diagnosis or quarantine, as instructor I will do the following to help you continue to make progress in the course: excuse your absences, provide extensions on assignments, and options to meet virtually to catch up on missed lectures.

Student Support:

Disability Support Services: Students in this course seeking accommodations to disabilities must first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations. The Office of Disability Services works with current undergraduate and graduate students along with prospective students, to ensure equal access to UNC Charlotte's campus and educational programs. All services are dependent upon verification of eligibility. Once approved for services, students receive accommodations which are based upon the nature of an individual's disability and documented needs. Students are strongly encouraged to register or check-in for their accommodations with a Disability Services counselor as soon as they have registered for classes. Accommodations are not retro-active and will not begin until the student notifies his or her faculty by providing the Letter of Accommodation. Please visit the Office of Disability Services at for additional resources, email questions to disability@uncc.edu, or call 704-687-0040 (tty/v) for more information.

Student Support Services: Be sure to take advantage of the wealth of resources and support available at UNC Charlotte. Some of the resources available to you include the University Writing Resource Center, University Counseling Center, and the J. Murrey Atkins Library.

- [University Center for Academic Excellent \(UCAE\) | \(704\) 687 7837 | uncc-ucae@uncc.edu](http://uncc-ucae@uncc.edu)
- [University Writing Resources Center \(WRC\) | 704-687-1899 | wrchelp@uncc.edu](mailto:wrc@uncc.edu)
- [Veteran Student Services | 704-687-5488 | veteranservice@uncc.edu](mailto:veteranservice@uncc.edu)
- [University Counseling Center | 704-687-0311](http://uncc-uc@uncc.edu)
- [Multicultural Resource Center | 704-687-7121 | mrc@uncc.edu](mailto:mrc@uncc.edu)
- [List of computer labs on campus](#)
- [Atkins Library Laptop Lending program](#)

Helpful Hints:

- Each assigned chapter should be read more than once. Each time you read it, you will discover something you missed previously.
- Complete and accurate lecture notes will be very crucial for your success in this course. Always try to check your notes for completeness and accuracy the same day you take them.
- **Canvas Notifications Settings:** Be sure your Notifications settings in Canvas forward all announcements to your phone and email. This is not the default setting.

Tentative Course Schedule

Dates	Content	Assignment
Module 1: Introduction		
Wk 1: Aug 23 -25	Introduction to course, Ch. 1: Ten Principles of Economics <i>Ch. 2: Thinking like an Economist: Mostly Assigned</i>	Academic Integrity Quiz; Ch. 1 Hw due 8/28
Module 2: How Markets Work		
Wk 2: Aug 30–Sep 1	Ch. 4: The Market Forces of Supply & Demand	Ch. 4 HW due 9/4 Grp Introductions due 9/4
Wk 3: Sep 6-8	Ch. 5: Elasticity and its Applications	Grp Assignment 1 Excel due 9/8 ; Ch. 5 HW due 9/11
Wk 4: Sep 13-15	Ch. 6: Supply, Demand, and Government Policies	Ch. 6 HW due 9/18
Wk 5: Sep 20-22	<i>Review for Exam 1 – Sep 20</i> Exam 1 – Sep 22	
Wk 6: Sep 27-29	Ch. 7: Consumers, Producers and Efficiency of Markets	Ch. 7 HW due 10/2
Module 3: The Economics of the Public Sector		
Wk 7: Oct 4-6	Ch. 10: Externalities	Ch. 10 HW due 10/9
No Classes: Student Recess - October 10 to October 11		
Wk 8: Oct 13	Ch. 11: Public Goods and Common Resources	Ch. 11 HW due 10/16
Wk 9: Oct 18-20	Ch. 12: The Tax System	Ch. 12 HW due 10/23
Wk 10: Oct 25-27	<i>Review for Exam 2 – Oct 25</i> Exam 2 – Oct 27	
Module 4: Firm Behavior & the Organization of Industry - Part 1		
Wk 11: Nov 1-3	Ch. 13: The Cost of Production	Ch. 13 HW due 11/6
Wk 12: Nov 8-10	Ch. 14: Firms in Competitive Markets – Market Structure I	Ch. 14 HW due 11/13
Module 5: Firm Behavior & the Organization of Industry - Part 2		
Wk 13: Nov 15-17	Ch. 15: Monopoly – Market Structure II	Ch. 15 HW due 11/20
Wk 14: Nov 22	Ch. 16: Monopolistic Competition - Market Structure III	Ch. 16 HW due 11/28
Wk 15: Nov 29- Dec 1	Ch. 17: Oligopoly - Market Structure IV <i>Review for Exam 3 – Dec 1/Online on Dec 2</i>	Grp Assignment 2 due 11/29 Ch. 17 HW due 12/4
Wk 16: Dec 6	Exam 3 – Dec 6	
Final exams are given according to the University Schedule.		

Aug 29, 2022: Last day to add/drop a course; with no grade.

September 2, 2022: Census date for Fall Enrollment.

October 24, 2022: Last day to Change or Opt-Out of Grade Replacement.

October 24, 2022: Last day to withdraw from course(s); grade subject to Withdrawal Policy.