

PRINCIPLES OF MICROECONOMICS ONLINE – Fall 2022

ECON 2102

Section 005

Instructor: Eric Taylor
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COURSE DESCRIPTION

Prerequisite: Sophomore standing. Pricing mechanism of a market economy, the industrial organization of the U.S. economy, problems of economic concentration, the theory of income distribution, and comparative economic systems.

COURSE OBJECTIVES

The objectives of this course are to present the basic concepts and tools of microeconomic analysis and to illustrate their use with simplified examples. Upon completion of the course, the student should have a basic understanding of how individual decisions by households and firms are made and the impact of these decisions on the allocation of scarce resources. Such an understanding will also prepare the student to evaluate the impact of many government policies.

TEXTBOOKS

Required: Principals of Economic, 3rd edition, by Asarta & Butters Publisher

Required: McGraw Hill Connect (links can be found on our Canvas page)

GRADES & EXAM POLICIES

Grades consist of an exam average (50%) and a homework average (50%). The homework average will consist of the McGraw Hill Connect assignment average. For the exam average we have 4 exams. No assignments are dropped.

Please note that some homework assignments have more than one attempt. Grades for each of these assignments will be graded as an average of the attempts.

Due dates are strict.

Each student is allowed to miss a single due date in the event that "life-happens." This option can only be used once and only for the assignments associated with a single due date. Contact me as soon as possible in the event something happens to re-open assignments for a late submission (again, for a single due date only). Once a student uses this option, they cannot use it again. Otherwise, assignments left unfinished are scored as zeroes or are graded "as-is".

Letter grades are assigned using a standard 10 point grading scale. 90% and above for an A, 80% and above for a B, 70% and above for a C, 60% and above for a D. Anything less is failing. At the end of the semester, I will round final averages to the nearest whole number, otherwise grades are recorded as accurate as mathematics allows. To that end, a final average of 69.49 is a D.

WITHDRAWALS

When a student determines that he/she will be unable to complete courses in which he/she is currently enrolled, it is the student's responsibility to initiate procedures leading to a formal withdrawal ("W") in order to avoid a failing ("F") grades.

<https://provost.uncc.edu/policies/academic/withdrawals>

ACADEMIC INTEGRITY

Students have the responsibility to know and observe the requirements of the UNCC Code of Student Academic Integrity. The Code forbids cheating, fabrication, falsification, multiple submission of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty. Academic evaluation in this course includes a judgment that the student's work is free from academic dishonesty of any type; grades should be and will be adversely affected by academic dishonesty. Students violating the Code can be expelled from UNCC. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases the course grade is reduced to F. Students are expected to report cases of academic dishonesty to the course instructor.

The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.