Instructor: Kevin Crimmins  
Office: 218C Friday Building  
E-Mail: kcrimmi1@uncc.edu  
Office Hours: MW: 2:15pm – 3:15pm

Course Website: http://moodle.uncc.edu (All course materials are available on Moodle)

Textbook: The Micro Economy Today – Connect Plus (required)  
Author: Bradley R. Schiller  
Publisher: McGraw Hill/Irwin  
Connect Page: http://connect.mheducation.com/class/crimmins-630

Course Description: This course will cover the structure and pricing mechanism of a market economy, the industrial organization of the U.S. economy, and comparative economic systems. The course will be conducted like a hybrid course where lecture will focus on thoroughly presenting the models used in the material and answering questions raised by students from their study.

Course Objectives: To gain a fundamental understanding of the principles of microeconomics and to apply these tools to individuals, businesses and markets. In addition to other objectives, this course will help students to develop problem-solving skills, skills associated with independent thinking and will address legal, regulatory and environmental issues using economic analysis.

Course Policies

Academic Integrity: Students have the responsibility to know and observe the requirements of The UNC Charlotte Code of Student Academic Integrity. (This code forbids cheating, fabrication or falsification of information, multiple submissions of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty.) Any special requirements or permission regarding academic integrity in this course will be stated by the instructor and are binding on the students. Academic evaluations in this course include a judgment that the student’s work is free from academic dishonesty of any type; and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be expelled from UNC Charlotte. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to F. Copies of the code can be obtained from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

Diversity: The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

Attendance: Attendance is not taken in this class. However, attendance is strongly encouraged. When attending, students are expected to arrive on time and stay the entire class period. When missing class,
students will be expected to obtain class notes from other students in the class, not from me. It is expected that you will conduct yourself in a professional manner during class by being attentive.

**Make-up work and late work:** There are NO makeup tests, NO makeup homeworks, and NO late work except for students away representing the university. If you miss an exam (due to illness, family emergency, car trouble, or any other reason besides representing the university), plan to count the zero grade as your lowest exam score, which will be dropped at the end of the semester. See **Tests and Final Exam** for more detail.

**Contacting Instructor:** Please feel free to email me at kerimmi1@uncc.edu. I will respond within 24 hours. Also, I will have office hours in 218C of the Friday Building at the times listed above.

**Cell phones:** Please turn off cell phones and pagers before class begins. If you are expecting a life-or-death phone call, let me know. Otherwise, please no phones. It is very distracting for me and for those around you.

**Inclement Weather:** In the event of inclement weather that closes the university the day of a scheduled test, the test is automatically rescheduled for the next class meeting. In the event of inclement weather, I will assess the safety of traveling to class and make an appropriate decision that balances safety and class obligations. I recommend that you do the same. If possible, I will make a posting on Moodle prior to the regular class time. (You are advised to save your free absence for the possibility of inclement weather as well as other unforeseen contingencies).

**Grading**

**Homework:** Homework assignments will be completed using the McGraw Hill “Connect” online educational software. All students must enroll in Connect in order to complete the homework portion of the course. The web address for the Connect section that accompanies this course is the following: [http://connect.mhedu.com/class/crimmins-630](http://connect.mhedu.com/class/crimmins-630)

Each chapter’s homework will have two graded portions, the chapter’s “LearnSmart” assignment and the chapter “Assignment”. The schedule of the due dates for each of these assignments is on the last page of this syllabus. The assignment due on a listed class day will be due 30 minutes before class time. Each chapter’s homework assignment (the average grade of the two portions) will have equal weight in the final Homework Average grade that is factored into your final grade for the course. See **Grade Calculation** below.

**Tests and Final Exam:** There will be four tests (each 100 points) and one final exam (100 points). Each exam will be comprised of multiple choice and true false answer questions and will be taken using scantron. Students should be prepared for the tests by bringing a calculator and pencils (cell phones ≠ calculators). Test grades will be made available either via e-mail or on Moodle or both. I will e-mail the class when grades are available. Please note, students are not allowed to leave the classroom and return during an exam, so please take care of personal business before entering the room for the exam. Students who arrive late for tests and/or the final examination will be permitted to take the test or exam provided that no student has turned in their paper prior to the student’s arrival. Once a paper has been turned in, late arriving students will not be permitted to begin the test or exam. A student who begins a test or exam late will not be given extra time at the end of the regular test or examination period.
According to the current University exam schedule, the final for this class is the following: **Monday, December 8th, 8:00pm to 10:30pm.** The final exam is cumulative and optional. **If the final exam is taken,** the lowest test score (of the 4 semester tests and the final) will be dropped at the end of the semester. If the final exam is your lowest test score, the final exam grade will be dropped. **If the final exam is NOT taken,** all 4 semester tests will make up the “Test Average”, and the zero on the final exam will be dropped.

**Grade Calculation:** Your grade is computed with the following formula:

\[
\text{Average}(\%) = (\text{Test Average}) \times 60\% + (\text{Homework Average}) \times 40\%
\]

Your course grade is determined by the following scale in percentage (there is no rounding):

- **A = 90 or above**
- **B = 80 – 89.9999**
- **C = 70 – 79.9999**
- **D = 60 – 69.9999**
- **F = below 60**
### Tentative Due Dates
May be modified based on constraints.

| Aug 18 | Overview of Course and Class Resources, LS1 |
| Aug 25 | A1, LS3 |
| Sep 1  | No Class |
| Sep 8  | A3, LS4 |
| Sep 15 | A4, **Test 1**, LS5 |
| Sep 22 | A5, LS6 |
| Sep 29 | A6, LS7 |
| Oct 6  | No Class |
| Oct 13 | A7, **Test 2**, LS8 |
| Oct 20 | A8, LS9 |
| Oct 27 | A9, LS10 |
| Nov 3  | A10, **Test 3** |
| Nov 10 | LS11 |
| Nov 17 | A11, LS12 |
| Nov 24 | A12, LS13 |
| Dec 1  | A13, **Test 4** |

Students who struggle with mathematics should cover Chapter 1 Appendix.

**Last Day to withdraw from the course with a “W” grade (and retain other courses).**

**TEST SCHEDULE** (Test dates are firm. Chapters will be updated if we get behind.)
- Test 1 – Monday, September 15th
- Test 2 – Monday, October 13th
- Test 3 – Monday, November 3rd
- Test 4 – Monday, December 1st

**FINAL EXAM SCHEDULE** (Optional and Cumulative)
Monday, December 8th, 8:00pm to 10:30pm