ECON 2102 | Principles of Economics (Micro) | 3 credits

Faculty: Dr. Theresa Mannah-Blankson  
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Office: Friday 214B  
Phone: 704-687-7603  
Office Hours: F2F/Online via Zoom on Tues/Thurs 11:30 am - 1:30 pm or by Appointment  

I will respond to all emailed questions within 24 hours, Mon-Fri. Kindly note that I do not respond to emails over the weekend.

Course Website:  
Canvas. All instructional materials, including lecture slides, learning activities, will be posted on the course website in Canvas. Assignments, including homework and exams, would be completed online via links on Canvas. Note: Exams must be completed in class or in a proctored environment.

Course Description:  
Course Description: This is an introductory undergraduate course that teaches the fundamentals of microeconomic analysis. Topics reviewed include the pricing mechanism of a market economy using the model of demand and supply, the economics of the public sector, the industrial organization of the U.S. economy, and problems of economic concentration.

Course Credit Workload: This is a 3-credit course. Students are expected to spend at least 7 hours a week aside from class time on course materials or activities. Academic Credit Policy.

Pre or Co-requisite:  
None

Course Objectives:  
Upon completion of this course, students will be able to:  
CO1. Explain how economic principles apply to decision-making by economic agents.  
CO2. Examine the outcomes associated with a market economy using economic tools.  
CO3. Evaluate policy options in a market economy using economic tools.  
CO4. Analyze different types of market structures (e.g., competitive market, monopoly, and oligopoly).

Required Materials:  
MindTap from Cengage is required for this course. I will use it for your homework assignments and to provide extra content and learning tools. MindTap is available for purchase on its own, or
through Cengage Unlimited, a subscription that gives you access to all your Cengage access codes and online textbooks for $119.99 per term, $179.99 per year or $239.99 for two years. No matter how many Cengage products you use, they are included in Cengage Unlimited at no additional cost. Prefer print? You also get a textbook rental with your activation through Cengage Unlimited for $7.99 + free shipping and the option to purchase a loose-leaf version of your textbook, which you can keep. Cengage Unlimited is available in the bookstore or at cengage.com/unlimited.

**Getting Registered with Cengage Unlimited:** To access your course materials and explore Cengage Unlimited, log in to Canvas and navigate to Modules: Mankiw Principles of Microeconomics 9e MindTap and go to Principles of Economics – Micro XXX (XXX refers to Section#. Example: 001 or 002). When prompted, create or log in with your Cengage account and follow the prompts to complete the registration process. For step-by-step help getting registered, head to cengage.com/start-strong, and check out the training video and instructions. Then, select that you are using MindTap in Canvas.

**Recommended:** It is recommended that you read economic-based current news publications including, *The Economist, Wall Street Journal, The Financial Times, Fortune, Forbes,* or other reliable economic-based news sources. This is helpful in understanding current economic events both in the U.S. and abroad.

**Technical Equipment/Technology Requirement:** The following are required for the course:

- **Desktop or laptop computer** with Windows 10, 8, or 7 / Mac OS X 10.10 or higher. **Note:** Chromebook, Android, iOS, Kindle, etc., will not be sufficient as they are not compatible with the required test proctoring protocol for the course.

- **Poll Everywhere:** The Poll Everywhere system would be used for class attendance/participation, and this requires a web-enabled device. This is a free system provided by the University. This can be a laptop computer, tablet, or smartphone. You are responsible for ensuring that your device is fully operational. **How do students login to Poll Everywhere to use a license? Click Here. Poll Everywhere Initial Sign-up:** The address to use when signing in during class on your device is Pollev.com/TMANNAHB. **Poll Everywhere FAQs page:** Click Here. Note: Make sure to use your UNCC email and credentials rather than a personal email.

- **Microsoft Excel:** This software will be used to create spreadsheets and analyze data.

**Grading Criteria:**

<table>
<thead>
<tr>
<th>Course Element</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Three Exams</td>
<td>45%</td>
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<tr>
<td>Homework Assignments (2 lowest scores dropped)</td>
<td>40%</td>
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<tr>
<td>Two Group Assignments (Excel Assignment and One Case Study)</td>
<td>10%</td>
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<tr>
<td>Attendance</td>
<td>2.5%</td>
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<tr>
<td>Participation</td>
<td>2.5%</td>
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<tr>
<td>Total</td>
<td>100%</td>
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Note: Final Exam (Optional if three regular exams completed) 15%
**Examinations:** Each exam will test both the recall and your ability to think and analyze. Each exam will comprise 40 questions and probably combine multiple-choice, true-false, and analytical problems. Once you begin the exam, you must complete it within 75 minutes. Students who arrive late for an exam will be permitted to take the exam provided that no student has completed the exam before the student’s arrival. A student who begins an exam late will not be given extra time at the end of the regular test or examination period. Prepare in advance for challenging circumstances such as having exams in other courses on the same day.

**Note:** The regular three exams are not cumulative. Exam questions will be randomized from a pool of questions. The final exam is optional if you complete the three regular exams. Note, however, that the final exam is comprehensive.

Exams would require the use of the **Respondus LockDown Browser.** ITS has created a test course for the Respondus LockDown Browser to review system compatibility and resolve issues with Respondus Lockdown Browser. It provides the instructions for downloading, installing, and testing the Respondus LockDown Browser. Kindly review the information and run the practice test via the link below by clicking the link below to the Respondus review test. Doing this well before the exam will help ensure your system will work within the Respondus application's constraints and reduce some of the stress of using this tool during an actual exam.

- **Practice Test**

**Exam Make-up Policy:** All students are expected to complete exams during the scheduled time. A missed exam must have a documented excuse from the appropriate official(s) indicating the reasons for which the exam was missed. Make-up exams will only be allowed at the instructor’s discretion based on the legitimacy of the excuse. Examples of legitimate documented excuses include medical (minor illnesses not included), death of or serious illness to family members, major traffic accidents, and athletes and others who regularly represent the University. A student who misses an exam and has a documented excuse must submit such evidence to the instructor not more than 48 hours after the missed exam.

**Calculators:** Students may use calculators on exams as long as they do not have an alphabetic keypad. No phones can be used for any purpose during exams. They must be stored out of sight.

**Online Homework Assignments:** Homework assignments and practice problems will be distributed on **MindTap.** Practice problems for each chapter are available on **MindTap.** You will not be able to work on an assignment once its open period has expired. **Late Policy:** If you submit a homework assignment after the due date up to 2 days, you will lose 10% of your points.

**Two Group Assignments:** There will be two group assignments: An Excel assignment and a case study on the Externalities. The goal is to foster collaborative learning and help you become familiar with analyzing the basic supply and demand model and apply economic tools learned in the course to a real-world problem—detailed instructions provided in assignments on Canvas.

**Attendance Policy:** Attendance will be taken and will consist 2.5% of your final grade. There will be two (Tuesday & Thursday) class meetings each week, and you are expected to attend all
class meetings to earn attendance points. Two absences will be excused. **Note:** Students are expected to review class materials before class.

**Participation:** These points consist of Poll Everywhere questions, academic integrity quiz, exam wrapper surveys etc., and will make up 2.5% of your final grade. When determining your final grade for the course, I will drop your (2) Lowest Poll Session scores.

**Grading Scale:**

- **A** 100 % to 90.0%
- **B** <90.0 % to 80.0%
- **C** <80.0 % to 70.0%
- **D** <70.0 % to 60.0%
- **F** <60.0 % to 0.0%

**Important Course Policies:**

1. **Very Important!!!** In order to be fair to all students in the class, all deadlines are firm. The late Policy will apply to late homework submissions. Please Do NOT fall behind.

2. **Syllabus Revision:** The standards and requirements set forth in this syllabus may be modified at any time by the course instructor. Notice of such changes will be by Canvas announcement or email notice.

3. **Student Responsibility:** While this class is a lecture-based course, I expect students to have read and be prepared to ask questions about the chapter being covered in class. Also, we will not cover every detail in class. This means that the entirety of the material will be the responsibility of the student through the reading of the text.

4. **Class time** will tend to focus on the textbook, but additional material may be presented which you will be responsible for.

5. **Canvas Settings:** You must regularly refer to the class page on Canvas. I will use this to post course related information. Be sure your Notifications settings in Canvas forward all announcements to your phone and email. This is not the default setting.

6. **Questions about Course:** Always feel free to raise questions. I can better enhance your learning if I know what material is of interest to you or is causing you difficulty.

7. **Class Conduct:** I will conduct this class in an atmosphere of mutual respect. I encourage your active participation in class discussions. Each of us may have strongly differing opinions on the various topics of class discussions. The conflict of ideas is encouraged and welcome. The orderly questioning of the ideas of others, including mine, is similarly welcome. However, I will exercise my responsibility to manage the discussions so that ideas and arguments can proceed in an orderly fashion. You should expect that if your conduct during discussions severely disrupts the atmosphere of mutual respect I expect in this class, you will not be permitted to participate further.

8. **Extra credit** opportunities may be available from time to time at the discretion of the instructor.

9. **Use of laptops and tablets in Class:** Use of these tools should be solely for course related purposes. Students seen using the tool for non-course related sites will forfeit that privilege.

10. **Non-course related activities:** The instructor does not tolerate students using the class period to do different course assignments or studying for another course.
11. **Statement of Copyright Protection:** The materials in this course are only for the use of students enrolled in this course for purposes associated with this course and may not be retained or further disseminated.

**General Institutional Policies:**

**Academic Integrity:** All students are required to read and abide by the Code of Student Academic Integrity. Violations of the Code of Student Academic Integrity, including plagiarism, will result in disciplinary action as provided in the Code. Students are expected to submit their own work, either as individuals or contributors to a group assignment. Definitions and examples of plagiarism and other violations are set forth in the Code. The Code is available from the Dean of Students Office or online at: [http://legal.uncc.edu/policies/up-407](http://legal.uncc.edu/policies/up-407) Faculty may ask students to produce identification at examinations and may require students to demonstrate that graded assignments completed outside of class are their own work.

**Belk College Statement on Diversity:** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status. Any student suspected of engaging in such conduct will be referred to the Office of Student Conduct.

**Title IX:** Title IX UNC Charlotte is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. Please be aware that many UNC Charlotte employees, including all faculty members, are considered Responsible Employees who are required to relay any information or reports of sexual misconduct they receive to the Title IX Coordinator. This means that if you tell me about a situation involving sexual harassment, sexual assault, dating violence, domestic violence, or stalking, I must report the information to the Title IX Coordinator. You always have options about how your case will be handled, including whether or not you wish to pursue a formal complaint. If you want to speak to someone confidentially, you can contact any of the following on-campus resources, who are not required to report the incident to the Title IX Coordinator: (1) University Counseling Center (counselingcenter.uncc.edu, 7-0311); (2) Student Health Center (studenthealth.uncc.edu, 7-7400); or (3) Center for Wellness Promotion (wellness.uncc.edu, 7-7407). Review details in the following link: [Title IX](#).

**Religious Accommodation:** Students who, acting in accordance with this Policy, miss classes, examinations, or other assignments because of a religious practice or belief must be provided with a reasonable alternative opportunity to complete such academic responsibilities. It is the obligation of students to provide faculty with reasonable notice of the dates of religious observances on which they will be absent by submitting a [Request for Religious Accommodation Form](#) to their instructor prior to the census date for enrollment for a given semester. The census date for each semester (typically the tenth day of instruction) can be found in [UNC Charlotte's academic calendar](#).

**Student Grievances:** Students enrolled in courses at the University of North Carolina at Charlotte who would like to file a complaint regarding their experience may do the following:
1. Refer to the UNC Charlotte Student Grievance Procedure. Students may also contact UNC Charlotte's regional accrediting agency, the Southern Association of Colleges and Schools Commission on Colleges.
2. Students residing outside of North Carolina while attending UNC Charlotte may file a complaint in their state of residence. As required by federal regulations, students are directed to the list of resources here, compiled and updated by the State Higher Education Executive Officers.

**COVID-19-Related Policies:**

**Face Coverings in Classroom:** It is the current Policy of UNC Charlotte that as a condition of on-campus enrollment, all students are required to engage in safe behaviors to avoid the spread of COVID-19 in the 49er community. Such behaviors specifically include the requirement that all students properly wear CDC-compliant face coverings in all indoor spaces on campus, including classrooms and labs, regardless of vaccination status. Failure to comply with this Policy in the classroom may result in dismissal from the current class session. If a student refuses to leave the classroom after being dismissed, the student may be referred to the Office of Student Conduct and Academic Integrity for charges under the Code of Student Responsibility.

**Absenteeism During COVID-19:** Students are expected to attend every class and remain in class for the duration of the session when it is safe to do so in accordance with university guidance regarding COVID-19. Failure to attend class or arriving late may impact your ability to achieve course objectives which could affect your course grade. An absence, excused or unexcused, does not relieve a student of any course requirement. Regular class attendance is a student's obligation, as is a responsibility for all the work of class meetings, including tests and written tasks. Any unexcused absence or excessive tardiness may result in a loss of participation points. For absences related to COVID-19, adhere to the following guidelines:

- **Complete your Niner Health Check** each morning.
- **Do not come to class if you are sick.** Please protect your health and the health of others by staying home. Contact your healthcare provider if you believe you are ill.
- **If you are sick:** If you test positive or are evaluated by a healthcare provider for symptoms of COVID-19, indicate so on your Niner Health Check to alert the University. Submit a copy of your Niner Health Check notification email to your instructors. Upon learning that you have tested positive or have been diagnosed for symptoms of COVID-19, either from your reporting or from Student Health Center testing or diagnosis, representatives from Emergency Management and/or the Student Health Center will follow up with you, and your instructors will be notified of the need for accommodations, as necessary.
- **If you have been exposed** to COVID-19 positive individuals and/or have been notified to self-quarantine due to exposure, indicate so on your Niner Health Check to alert the University. Representatives from Emergency Management and/or the Student Health Center will follow up with you as necessary. Submit a copy of your Niner Health Check notification email to your instructors. If you need any additional support verifying your absence after you have communicated with your professors, contact Student Assistance and Support Services.
- To return to class after being absent due to a period of self-quarantine, students should submit a copy of their Niner Health Check clearance email to their instructor(s). To return to class after being absent due to a COVID-19 diagnosis, students should submit an online request form to Student Assistance and Support Services (SASS). Supporting
documentation can be attached directly to the request form and should be from a student's health care provider or the Student Health Center, clearly indicating the dates of absences and the date the student is able to return to class. Instructors will be notified of such absences.

- If you are absent from class as a result of a COVID-19 diagnosis or quarantine, as instructor I will do the following to help you continue to make progress in the course: excuse your absences, provide extensions on assignments, and options to meet virtually to catch up on missed lectures.

**Student Support:**

**Disability Support Services:** Students in this course seeking accommodations to disabilities must first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations. The Office of Disability Services works with current undergraduate and graduate students along with prospective students, to ensure equal access to UNC Charlotte's campus and educational programs.

All services are dependent upon verification of eligibility. Once approved for services, students receive accommodations which are based upon the nature of an individual's disability and documented needs. Students are strongly encouraged to register or check-in for their accommodations with a Disability Services counselor as soon as they have registered for classes. Accommodations are not retro-active and will not begin until the student notifies his or her faculty by providing the Letter of Accommodation. Please visit the Office of Disability Services at for additional resources, email questions to disability@uncc.edu, or call 704-687-0040 (tty/v) for more information.

**Student Support Services:** Be sure to take advantage of the wealth of resources and support available at UNC Charlotte. Some of the resources available to you include the University Writing Resource Center, University Counseling Center, and the J. Murrey Atkins Library.

- [University Center for Academic Excellent (UCAE)](tel:7046877837) | uncc-ucae@uncc.edu
- [University Writing Resources Center (WRC)](tel:7046871899) | wrchelp@uncc.edu
- [Veteran Student Services](tel:7046875488) | veteranservice@uncc.edu
- [University Counseling Center](tel:7046870311)
- [Multicultural Resource Center](tel:7046877121) | mrc@uncc.edu
- [List of computer labs on campus](#)
- [Atkins Library Laptop Lending program](#)

**Helpful Hints:**

- Each assigned chapter should be read more than once. Each time you read it, you will discover something you missed previously.
- Complete and accurate lecture notes will be very crucial for your success in this course. Always try to check your notes for completeness and accuracy the same day you take them.
- **Canvas Notifications Settings:** Be sure your Notifications settings in Canvas forward all announcements to your phone and email. This is not the default setting.
# Tentative Course Schedule

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<thead>
<tr>
<th>Dates</th>
<th>Content</th>
<th>Assignment</th>
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<tbody>
<tr>
<td><strong>Module 1: Introduction</strong></td>
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| Wk 1: Aug 24 -26 | Introduction to course, Ch. 1: Ten Principles of Economics  
Ch. 2: Thinking like an Economist (Including Appendix on Graphs): **Assigned** | Academic Integrity Quiz; Ch. 1 Hw **due 8/29** |
| **Module 2: How Markets Work**                                                                                 |                                              |
| Wk 2: Aug 31–Sep 2 | Ch. 4: The Market Forces of Supply & Demand | Ch. 4 HW **due 9/5**                          |
| Wk 3: Sep 7-9     | Ch. 5: Elasticity and its Applications                                     | Group Introductions **due 9/7**               |
| Wk 4: Sep 14-16   | Ch. 6: Supply, Demand, and Government Policies  
**Exam 1 Review on Thursday (Alternative day: Friday)** | Ch. 6 HW **due 9/19**                          |
| Wk 5: Sep 21      | **Exam 1 - Sep 21**                                                        | Group Assignment 1 **due 9/25**                |
| No class on Sep 23|                                                                          |                                               |
| **Module 3: The Economics of the Public Sector**                                                                 |                                              |
| Wk 6: Sep 28-30   | Ch. 10: Externalities                                                      | Ch. 10 HW **due 10/3**                        |
| Wk 7: Oct 5-7     | Ch. 11: Public Goods and Common Resources  
Ch. 12: The Tax System                                                  | Ch. 11 HW **due 10/10**                       |
| **No Classes: Student Recess - October 11 to October 12**                                                      |                                              |
| Wk 8: Oct 14      | Ch. 12: The Tax System (continued)                                        | Ch. 12 HW **due 10/17**                       |
| **Module 4: Firm Behavior & the Organization of Industry - Part 1**                                              |                                              |
| Wk 9: Oct 19-21   | Ch. 13: The Cost of Production  
No class after 2pm (Recorded lecture 2:15 – 3:45pm) | Ch. 13 HW **due 10/24**                       |
| Wk 10: Oct 26-28  | Ch. 14: Firms in Competitive Markets – Market Structure                   | Ch. 14 HW **due 10/31**                       |
| Wk 11: Nov 2-4    | **Review for Exam 2 – Nov 2**  
**Exam 2 – Nov 4**                                                        |                                               |
| **Module 5: Firm Behavior & the Organization of Industry - Part 2**                                              |                                              |
| Wk 12: Nov 9-11   | Ch. 15: Monopoly – Market Structure II                                     | Ch. 15 HW **due 11/14**                       |
| Wk 13: Nov 16-18  | Ch. 16: Monopolistic Competition - Market Structure III  
Ch. 17: Oligopoly - Market Structure IV                             | Ch. 16 HW **due 11/21**                       |
| Wk 14: Nov 23     | Ch. 17: Oligopoly - Market Structure IV (continued)                       | Group Assignment 2 **due 11/22**              |
| **Module 6: The Economics of Labor Markets**                                                                     |                                              |
| Wk 15: Nov 30-Dec 2 | Ch. 18: The Markets for the Factors of Production  
**Review for Exam 3 – Dec 2**                                    | Ch. 18 HW **due 12/5**                       |
| Wk 16: Dec 7      | **Exam 3**                                                                |                                              |
| **Final exams are given according to the University Schedule.**                                                   |                                              |

*Aug 30, 2021:* Last day to add/drop a course; with no grade.  
*September 3, 2021:* Census date for Fall Enrollment.  
*October 25, 2021:* Last day to Change or Opt-Out of Grade Replacement.  
*October 25, 2021:* Last day to withdraw from course(s); grade subject to Withdrawal Policy.