



**Belk College of Business
Department of Economics**

ECON 3171-001 | International Business Economics | 3 credits

Faculty: Dr. Theresa Mannah-Blankson

Email: tmannahb@uncc.edu

Office: Friday 214B

Phone: 704-687-7603

Office Hours: Online via Zoom/WebEx Tues/Thurs 11:30 am - 1:30 pm

My preferred method of contact is by email. I will respond to all emailed questions within 24 hours, Mon-Fri. I do not respond to emails over the weekend.

Course Description:

Survey of international trade and international monetary theory including determination of international trade patterns, welfare implications of international trade and trade restrictions, economic integration, exchange rate determination, and the balance of payments.

Credit will not be given for ECON 3171, where credit has already been given for ECON 4171 or 4172.

Pre or Co-requisite:

ECON 2101 and ECON 2102.

Meeting Times:

Online: Asynchronous** (Tuesday) and Synchronous (Thursday). Time: 4:00 – 5:15 pm

**For weeks with a scheduled talk, we will have synchronous meetings for both Tuesday and Thursday.

Course Objectives:

Course Objectives: Upon successful completion of this course, students will be able to:

1. Explain the various theories of international trade.
2. Summarize the benefits, challenges, and threats of international trade and globalization.
3. Illustrate the effects of tariffs and other trade restrictions on the global economy.
4. Describe the various policy choices regarding international trade of industrialized and developing nations and the effects of regional trade agreements.
5. Analyze the accounting of international transactions in the Balance of Payments.
6. Explain the nature of the foreign exchange markets, the determination and impact of currency exchange rates, and the policy interventions used to influence exchange rates.
7. Describe the importance of international economic policy coordination for the global financial system.

Required Materials:

Required Text: Carbaugh, Robert J., International Economics, 17th Edition. We will also read some relevant articles during the semester, all of which will be provided on the course website.

MindTap from Cengage is required for this course. I will use it for your quizzes and homework assignments and to provide extra content and learning tools. *MindTap* is available for purchase on its own, or through Cengage Unlimited (**best option**), a subscription that gives you access to all your Cengage access

codes and online textbooks for \$119.99 per term, \$179.99 per year or \$239.99 for two years. No matter how many Cengage products you use, they are included in Cengage Unlimited at no additional cost. Prefer print? You can get a textbook rental with your activation through Cengage Unlimited for \$7.99 + free shipping.

Getting Registered: To access your course materials and explore Cengage Unlimited, log in to Canvas and navigate to Modules: **Carbaugh International Economics 17e Mindtap** and click on **Access and Register for MindTap here**. When prompted, create or log in with your Cengage account and follow the prompts to complete the registration process. For step-by-step help getting registered, head to cengage.com/start-strong, and check out training video and instructions. Just select that you are using *MindTap* in Canvas.

Computer & Internet Requirements: You would need a computer with a working webcam and microphone. For the online exams, LockDown Browser + Webcam is required. Watch this brief video to get a basic understanding of LockDown Browser and the webcam feature.

<https://www.respondus.com/products/lockdown-browser/student-movie.shtml>

Download and install LockDown Browser from this link:

<https://download.respondus.com/lockdown/download.php?id=536515735>

You would also need an excellent internet connection for this course. For those with internet-related problems, head to [Highspeedinternet.com](https://www.highspeedinternet.com) for a list of resources to help you to maintain or find access to the internet.

Poll Everywhere: The Poll Everywhere is a free system provided by the University and it would be used for class attendance/participation. This requires a web-enabled device, which can be a laptop computer, tablet, or smartphone. You are responsible for ensuring that your device is fully operational. **How do students login to Poll Everywhere to use a license?** [Click Here](#). **Poll Everywhere Initial Sign-up:** The address to use when signing in during class on your device is [Pollev.com/TMANNAHB](https://pollev.com/TMANNAHB). **Poll Everywhere FAQs page:** [Click Here](#). **Note:** As per the instructions, when signing up for Poll Everywhere or when signing in during class, make sure to use your UNCC email and credentials rather than a personal email such as email, etc.

Recommended: It is recommended that you read economic-based current news publications including, *The Economist*, *Wall Street Journal*, *The Financial Times*, *Fortune*, *Forbes*, or other reliable economic-based news sources. This is helpful in understanding current international economic events in the global economy.

Grading Criteria:

Course Elements	Percentage
Two Exams (20% each)	40%
Chapter Homework Assignments (2 lowest scores dropped)	40%
Reflection Forum (based on Assigned Readings/Material/Speaker Series)	10%
Attendance	5%
Participation	5%
Total	100%
Note: Final Exam (optional if you completed two exams)	20%

Examinations: The exams will test both the **recall** and your ability to **think** and **analyze**. Exams will be a combination of multiple-choice and true/false questions. A student who begins an exam late will not be given

extra time. Prepare in advance for challenging circumstances such as having exams in other courses on the same day. Exams will be taken on Canvas using Respondus LockDown Browser and Monitor during the scheduled class time. This means that a webcam will be mandatory for this course. Students will only be allowed a blank sheet of paper and a pencil during the exam. The LockDown Browser provides a calculator. The final exam (optional, if 2 exams completed) will be **comprehensive**.

Online Homework Assignments: Homework assignments and practice problems will be distributed on *MindTap*. Study Questions for each chapter are available on *MindTap*. You will not be able to work on an assignment once its open period has expired. **Late Policy:** Homework assignment will be accepted up to 2 days after the due date, with an associated penalty of 10% of your total points. You are encouraged to get familiar with *MindTap* as early as possible by reviewing: **Getting Started on MindTap: Key Tools for Learning Success** on *MindTap*.

Reflection Forum: This is a discussion activity where you would be required to post weekly entries to reflect on your learning. You would be required to post a reflection in text or infographic that addresses the following:

1. What were the 3 (or more) new things you learned from the assigned material?
2. What were 2 (or more) things you already knew?
3. What is 1 (or more) thing you are still confused about?

To receive full credit each week, you must do the following:

- Post your initial response (at least 100 words) by noon each Thursday and make sure there are clear connections between the material reviewed and your reflections; and
- Reply to at least two other submissions (each reply post must be at least 25 words) by the end of the week.

Attendance: Attendance will be taken whenever there is a scheduled meeting. Unless otherwise stated, there will be one live lecture on Thursday each week. Tuesdays would be mostly used for asynchronous activities. However, we will meet on both Tuesday and Thursday for weeks where we have a Speaker joining the class. You are expected to attend and participate in all class meetings to earn attendance points. Two absences will be excused.

Participation: These points consist of live lecture Poll Everywhere questions, academic integrity quiz, exam surveys, among others, and will make up 5% of your final grade.

Grading Scale:

- A 100 % to 90.0%
- B <90.0 % to 80.0%
- C <80.0 % to 70.0%
- D <70.0 % to 60.0%
- F <60.0 % to 0.0%

Course Policies:

Very Important!!! In order to be fair to all students in this class, all deadlines are firm. The late policy will apply to late homework submissions. Please Do NOT fall behind.

Syllabus Revision: The professor reserves the right to modify any aspect of the course syllabus at any time. Notice of such changes will be by Canvas announcement or email notice.

Class Conduct: I will conduct this class in an atmosphere of mutual respect. I encourage your active participation during class meetings. Each of us may have strongly differing opinions on the various topics of class discussions. The conflict of ideas is encouraged and welcome. The orderly questioning of the ideas of others, including mine, is similarly welcome. However, I will exercise my responsibility to manage the discussions so that ideas and arguments can proceed in an orderly fashion. You should expect that if your conduct during any discussion (asynchronous or synchronous) severely disrupts the atmosphere of mutual respect I expect in this class, you will not be permitted to participate further.

Attendance and Exam Make-up Policy: Students are expected to make all classes on time. Attendance will be taken. All students are expected to make all exams when scheduled. Make-up exams will only be allowed for pre-excused absences. Note that excused absences must provide a written reason from the appropriate official(s) indicating the exact dates for which class was or will be missed. Examples of acceptable reasons are; medical (minor illnesses not included), death of or serious illness to family members, major traffic accident, and athletes and others who represent the university on a regular basis. If a student misses an exam with an excused absence, the student must take the final exam.

Academic Integrity: All students are required to read and abide by the Code of Student Academic Integrity. Violations of the Code of Student Academic Integrity, including cheating and plagiarism, will result in disciplinary action as provided in the Code. Definitions and examples of cheating and plagiarism and other violations are outlined in the Code. The Code is available from the Dean of Students Office or online at <http://legal.uncc.edu/policies/up-407>.

Course Credit Workload: This is a 3-credit course. Students are expected to spend, on average 9 hours a week on course materials or activities in addition to the 2.5 hours of scheduled class time.

Belk College Statement on Diversity: The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status. Any student suspected of engaging in such conduct will be referred to the Office of Student Conduct.

Title IX: Title IX UNC Charlotte is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you, or someone you know, have experienced or experiences any of these incidents, know that you are not alone. UNC Charlotte has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more. Please be aware that many UNC Charlotte employees, including all faculty members, are considered Responsible Employees who are required to relay any information or reports of sexual misconduct they receive to the Title IX Coordinator. This means that if you tell me about a situation involving sexual harassment, sexual assault, dating violence, domestic violence, or stalking, I must report the information to the Title IX Coordinator. Although I have to report the situation, you will still have options about how your case will be handled, including whether or not you wish to pursue a formal complaint. Our goal is to make sure you know the range of options available to you and have access to the resources you need. If you wish to speak to someone confidentially, you can contact any of the following on-campus resources, who are not required to report the incident to the Title IX Coordinator: (1) University Counseling Center (counselingcenter.uncc.edu, 7-0311); (2) Student Health Center (studenthealth.uncc.edu, 7-7400); or (3) Center for Wellness Promotion (wellness.uncc.edu, 7-7407). Additional information about your options is also available at titleix.uncc.edu under the "Students" tab.

Religious Accommodation: Students who, acting in accordance with this Policy, miss classes, examinations, or other assignments because of religious practice or belief must be provided with a reasonable alternative

opportunity to complete such academic responsibilities. It is the student's obligation to provide faculty with reasonable notice of the dates of religious observances on which they will be absent by submitting a [Request for Religious Accommodation Form](#) to their instructor before the census date for enrollment for a given semester. The census date for each semester (typically the tenth day of instruction) can be found in [UNC Charlotte's academic calendar](#).

Student Grievances: Students enrolled in courses at the University of North Carolina at Charlotte, who would like to file a complaint regarding their experience, may do the following:

1. Refer to the UNC Charlotte Student Grievance Procedure. Students may also contact UNC Charlotte's regional accrediting agency, the Southern Association of Colleges and Schools Commission on Colleges.
2. Students residing outside of North Carolina while attending UNC Charlotte may file a complaint in their state of residence. As required by federal regulations, students are directed to the list of resources here, compiled and updated by the State Higher Education Executive Officers.

Withdrawals: Students are expected to complete all courses for which they are registered at the close of the add/drop period. If you are concerned about your ability to succeed in this course, it is important to make an appointment to speak with me as soon as possible. The University policy on withdrawal allows students only a limited number of opportunities available to withdraw from courses. You need to understand the financial and academic consequences that may result from course withdrawal.

Incompletes: The grade of I is assigned at the instructor's discretion when a student who is otherwise passing has not, due to circumstances beyond his/her control, completed all the work in the course. The missing work must be completed by the deadline specified by the instructor, and no later than 12 months. If the I is not removed during the specified time, a grade of F, U, or N, as appropriate, is automatically assigned. The grade of I cannot be removed by enrolling again in the same course, and students should not re-enroll in a course in which they have been assigned the grade of I.

Statement of Copyright Protection: The materials in this course are only for the use of students enrolled in this course for purposes associated with this course and may not be retained or further disseminated.

Student Support:

Disability Support Services: Students in this course seeking accommodations to disabilities must first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations. The Office of Disability Services works with current undergraduate and graduate students along with prospective students, to ensure equal access to UNC Charlotte's campus and educational programs. All services are dependent upon verification of eligibility. Accommodations are not retroactive and will not begin until the student notifies his or her faculty by providing the Letter of Accommodation. Please visit the Office of Disability Services at for additional resources, email questions to disability@uncc.edu, or call 704-687-0040 (tty/v) for more information.

Student Support Services: Check the link on Modules for Student Support.

Helpful Hints:

- Each assigned chapter should be read more than once. Each time you read it, you will discover something you missed previously.
- Complete and accurate lecture notes will be very crucial for your success in this course. Always try to check your notes for completeness and accuracy the same day you take them.
- **Canvas Notifications Settings:** Be sure your Notifications settings in Canvas forward all announcements to your phone and email. This is not the default setting.

Extra Credit:

Extra credit opportunities may be available from time to time at the discretion of the course instructor.

Tentative Course Schedule

Week/Date	Content	Assignment
Wk 1: Jan 21	Introduction to the Course Ch. 1 – The International Economy & Globalization	Academic Integrity Quiz, Introduce yourself & Ch. HW due 1/24
Wk 2: Jan 26-28	Ch. 2 – Foundations of Modern Trade Theory: Comparative Advantage	Ch. HW & Reflections due 1/31
Wk 3: Feb 2-4	Ch. 3 – Sources of Comparative Advantage Panel Speakers: Akofa Dossou, Eileen Cai, & Sven Gerzer - Confirmed Topic: Sources of Comparative Advantage in the Charlotte Region	Ch. HW & Reflections due 2/7
Wk 4: Feb 8-12	No Class – Recess	
Wk 5: only Feb 16	Ch. 4 – Tariffs	Ch. HW & Reflections due 2/21
Wk 6: Feb 23-25	Ch. 5 – Nontariff Trade Barriers Speaker: Michael Nagel – Confirmed Topic: Nontariff Trade Barriers facing Multi-nationals & Leadership and International Cultures	Ch. HW & Reflections due 2/28
Wk 7: Mar 2-4	Ch. 6 – Trade Regulations and Industrial Policy Speaker: Phyllis Flick (Yet to Confirm) Topic: OECD's Trade Regulations & Industrial Policy; Strategic Trade Policy in the era of COVID-19	Ch. HW & Reflections due 3/7
Wk 8: Mar 9-11	Review for Exam 1: Mar 9 Exam 1 (Chs. 1 – 6): Mar 11	
Wk 9: Mar 16-18	Ch. 7 – Trade Policies for the Developing Nations Speaker: (Yet to Confirm) Topic: China and Globalization	Ch. HW & Reflections due 3/21
Wk 10: Mar 23-25	Ch. 8 – Regional Trade Agreements Speaker: Guillermo Malpica Soto (Yet to Confirm) Topic: NAFTA/USMCA	Ch. HW & Reflections due 3/28
Wk 11: Mar 30 – Apr 1	Ch. 10 – The Balance of Payments (BoP)	Ch. HW & Reflections due 4/4
Wk 12: Apr 6-8	Ch. 11 – Foreign Exchange Ch. 12 – Exchange Rate Determination ~ Assigned	Only Ch. HW & Reflections due 4/11
Wk 13: Apr 13-15	Ch. 13 – Exchange Rate Adjustments and the BoP	Ch. HW & Reflections due 4/18
Wk 14: Apr 20-22	Ch. 15 – Macroeconomic Policy in an Open Economy	Ch. HW & Reflections due 4/25
Wk 15: Apr 27-29	Speaker: Peter Cook –Confirmed Topic: The Role of Roche in Global Public Health; International Business Job Market Review for Exam 2: Apr 29	Reflections on Talk
Wk 16: May 4	Exam 2 (Chs. 7-8, 10-11, 13 & 15)	
Optional Final Exam if two exams are completed. Final Exam (Comprehensive) Thursday, May 13, 2021. Time: 2:00 – 4:30PM		