

# Financial Management, FINN 3120, Sec 003 Spring 2021

Time: 9:05 am-9:55 am, Monday, Wednesday, and Friday

Classroom: None, **online live Zoom class**

Instructor: Prof. Lingfei “Karen” Kong

Zoom Office Hours: Monday and Wednesday 10:30 am - 11:30 am, or by appointment

Email: lkong2@uncc.edu

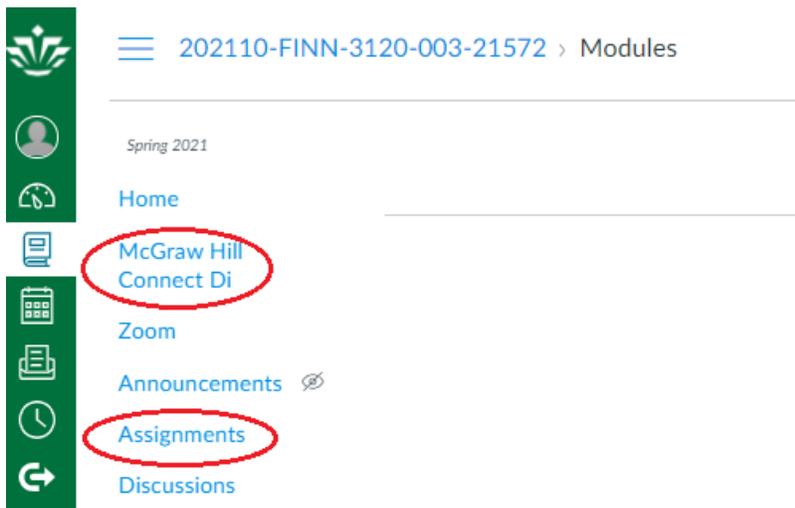
Textbook (not required):

Essentials of Corporate Finance, 10th Edition, by Ross, Westerfield, and Jordan. Publisher: McGraw-Hill, ISBN: 9781264054947 (ebook) or 9781264055012 (hard copy with ebook).

## Required Materials

### McGraw-Hill Connect

- This course uses online homework platform, called as Connect. When you purchase this book with the Connect access, **it comes with eBook**. I suggest you just buy Connect access for this book and you will get its eBook free of cost.
- Connect is integrated in Canvas, you can access Connect in Canvas. You can register your Connect account through Canvas link ‘McGraw Hill Connect Di’ or ‘Assignments’. Please check the powerpoint file ‘Connect Student Registration.pptx’ for more detailed information.



## Web Enabled Laptop

Presentation slides, homework and solutions, and other course materials will be available for download from your password-protected **Canvas account** at UNCC, accessible at <http://canvas.uncc.edu/> for all registered students. Material will be periodically added to the website as we progress through the course. You will also be able to view your grades on homework and exams directly from your Canvas account as well. Students are responsible for checking their **UNCC student e-mail** and Canvas regularly for important information.

- **Respondus LockDown browser** will be used in exams and quizzes. Lockdown browser works on Windows 10, 8, or 7; Mac OS X 10.12 or higher. It **does not work on Chromebooks, Android devices or PCs with Windows 10 in S mode.**
- You can borrow a laptop from the UNCC library to use to obtain course material, check grades, etc. if you don't own a web-enabled device.

## Financial Calculator

- A basic financial calculator can accommodate time value of money problems, net present value problems, calculation of the yield to maturity (YTM) associated with corporate bonds, the internal rate of return (IRR) associated with capital investment projects, and basic exponential functions.
- Students are welcome to select whichever brand of financial calculator (e.g., TI 83/84, HP12C, Texas Instruments BA II Plus/BA II Plus Professional, and other models) that they prefer. However, I will only provide live 'classroom' instruction on how to use the **Texas Instruments BA II Plus.**
- The BA II Plus/BA II Plus Professional is approved for the Chartered Financial Analyst "CFA", Certified Financial Planner "CFP", and GARP Financial Risk Manager "FRM" exams, for students seeking those certifications.
- A basic scientific calculator can replace some functions of the financial calculator but it is not very efficient. Therefore, it is not recommended for the quizzes and exams.

## Academic Prerequisites

To enroll in the course students must have (1) declared a major in the College of Business with (2) at least a Junior standing (e.g., 60 or more earned semester hours), and (3) have completed the following prerequisite courses:

1. MATH 1120: College Calculus; 2. STAT 1220: Statistics I ; 3. ECON 2101: Macroeconomics;
4. ECON 2102: Microeconomics; 5. ACCT 2121: Financial Accounting; 6. ACCT 2122:

Managerial Accounting; 7. INFO 2130: Introduction to Business Computing (or successful completion of the Microcomputer Proficiency Test)

## Course Description

Financial management represents the process of planning for, acquiring, and allocating funds by a business enterprise. This process involves several decision-making tools, including the time value of money, financial statement analysis and financial forecasting, working capital management, pricing various types of risk facing the firm, asset and project valuation, and international currency considerations. This semester we will investigate how each of these decision-making tools is used to help financial managers accomplish the task of planning for, acquiring, and allocating funds within the business. Computer and financial calculator applications will be included where appropriate.

## Course Objective

The object of FINN 3120, Financial Management, is to provide students with an introduction to the nature and methods of financial analysis within the context of the business enterprise. To accomplish this objective, we will focus our attention on:

1. Developing an awareness of some major financial problems facing modern, for-profit business organizations as well as individual consumers.
2. Obtaining an understanding of the basic principles and concepts necessary to analyze these financial problems.
3. Developing the ability to apply these principles and concepts so that students can independently evaluate alternative solutions to basic problems confronting the financial manager.

## Instructional Methods

This course is an online Zoom class. However, **class participation and discussion** are highly recommended.

- Most of the lecture recordings will be uploaded to my YouTube playlist ‘Spring 2021 Financial Management’ with auto-generated captions on.  
<https://www.youtube.com/playlist?list=PLUZCpx6hBTabd35iMUf-DQ5nHbaLaU6gF>
  - The lecture recordings cannot replace live classes, they are only used for reviewing purposes.
- Asking questions/responding to me in class are highly recommended.
- You may enable Auto-Transcription in Zoom.

## Important Deadlines and Due Dates

January 20, 2021: First day of daytime class

January 27, 2021: Last Day to Add/Drop with No Grade

**March 1, 2021: Exam 1**

**March 8, 2021: Group project-part 1 due**

March 25, 2021: Last day to withdraw from course(s); grade subject to Withdrawal Policy

**Mar 31, 2021: Exam 2**

**April 21, 2021: Group project-part 2 due**

May 5, 2021: Last day of classes

**May 7 8:00-10:30 am: Final exam**

## Grading

Assignment	Weight
Exam 1	15%
Exam 2	15%
Exam 3	25%
Group project	15%
Connect homework	25%
Attendance	5%
Bonus attendance	3%
<b>Total</b>	<b>103%</b>

The total grade in this course is

$15\% * grade_{Exam1} + 15\% * grade_{Exam2} + 25\% * grade_{Exam3} + 15\% * \text{Group project} + 25\% * \text{Adjusted overall homework grade} + 5\% * grade_{Attendance} + 3\% * \text{bonus attendance}$

Grade

>90% = A; 80-89% = B; 70-79% = C; 60-69% = D; Below 60% = F

## Comments

### Examinations

- Exams will cover homework and lecture notes consistent with the tentative class schedule. The exams will include conceptual (e.g., non-mathematic) issues as well as problem-solving and numeric manipulation.
- The exams are **not cumulative**.
- Students who are unable to attend a scheduled examination must present the instructor with documentation of a valid medical, family, or personal emergency **BEFORE** the exam to obtain permission for a make-up examination. In this circumstance, all make-up exams will be given at the earliest convenience. Students who fail to make-up a missed examination, or fail to attend the scheduled final exam, will receive a score of zero for all missed work.
- One page of cheat sheet (front and back, written or typed) is allowed. The cheat sheet has to be prepared by students themselves, no sharing or copy of other student's cheat sheet is allowed. No copying of any assignment problem allowed on the cheat sheet. **You need to take a picture of your cheat sheet and upload it to Canvas once you finish the exam.**

### Homework

- Only the assignments **integrated into Canvas** are mandatory and count towards your grades.
- All the assignments are equally weighted. Each assignment grade will be rounded up to 100% when the original grade is larger than 85 %. I will post the overall homework grade *by the end of the semester*.

### Group project

There'll be one group project in this class. The number of group members is 1-5. The project requires you to analyze two comparable public companies' financial ratios and stock returns. The details of the group project will be posted in Canvas by Jan 31. You are required to sign up for a group in Canvas by March 8.

The group project consists of two parts. Part 1 (due March 8) is about analyzing the firms' financial ratios. Part 2 (due April 21) is about analyzing the firms' expected stock returns.

### Attendance

- Students are expected to attend every online class and remain in class for the duration of the session for which they are registered. Failure to attend class or arriving late may impact your ability to achieve course objectives which could affect your course grade.

- In the unlikely event that I am late in arriving to class, you must wait a full 20 minutes after the start of class before you may leave and you must follow any instructions I may have given you about my anticipated tardiness.

## **Bonus attendance**

- I'll give bonus attendance sometimes. The bonus attendance will be in the form of an easy quiz with 1-2 questions.

## **Tentative schedules and are subject to change**

<b>Dates</b>	<b>Topic</b>
1/20; 1/22	Chapter 1 Introduction to financial management
1/25; 1/27	Chapter 15 Raising capital
1/29; 2/1; 2/3	Chapter 2 Financial statements, taxes, and cash flow
2/5; 2/15; 2/17	Chapter 3 Working with financial statements
2/19; 2/22; 2/24	Chapter 4 Introduction to valuation: the time value of money
2/26	Review session
<b>3/1</b>	<b>Exam 1 covering Chapters 1-4; 15</b>
3/3; 3/5; 3/8	Chapter 5 Discounted cash flow valuation; Group project-part 1 due on 3/8
3/10; 3/12; 3/15	Chapter 6 Interest rates and bond valuation
3/17; 3/19	Chapter 7 Equity markets and stock valuation;
3/22; 3/24	Chapter 10 Some lessons from capital market history
3/26; 3/29	Review session
<b>3/31</b>	<b>Exam 2 covering Chapters 5-7;10</b>
4/1; 4/5;4/7;	Chapter 11 Risk and return
4/9; 4/12; 4/14	Chapter 12 Cost of capital
4/16; 4/19; 4/21	Chapter 8 Net present value and other investment criteria; Group project-part 2 due on 4/21
4/23; 4/26; 4/28	Chapter 18 International aspects of financial management
5/3; 5/5	Review Session
<b>5/7 8:00-10:30 am</b>	<b>Final exam covering Chapters 11, 12, 8, 18</b>

## Important University and/or College Policies

1. **ACADEMIC INTEGRITY.** All students are required to read and abide by the Code of Student Academic Integrity. Violations of the Code of Student Academic Integrity, including plagiarism, will result in disciplinary action as provided in the Code. Definitions and examples of plagiarism are set forth in the Code. The Code is available from the Dean of Students Office or online at <https://legal.uncc.edu/policies/up-407>.

2. **ATTENDANCE.** Students are expected to attend punctually all scheduled sessions in the courses for which they are registered and are responsible for completing the work from all of the class meetings. Absences from class may be excused by the instructor for such reasons as personal illness, religious holidays, participating as an authorized University representative in an out-of-town event, or unavoidable professional responsibilities that require missing a class. Whenever possible, students are expected to seek the permission of the instructor prior to absences.

*Consistent class attendance is a strong predictor of academic success. If you earn an F or U grade, your last date of attendance will be reported. This may require you to pay back any financial aid money received for this course.*

3. **DISENROLLMENT.** At the discretion of the department offering a course, a student may be disenrolled from a course section if he or she does not attend the first scheduled meeting of the section. The department chair has the responsibility for providing timely notification to the student who is disenrolled.

4. **COURSE WITHDRAWAL.** Under the UNCC Course Withdrawal Policy, students may withdraw from a course until the withdrawal deadline and the mark of W will be assigned. No withdrawals will be permitted after the course withdrawal deadline. It is the student's responsibility to determine by the withdrawal deadline whether to withdraw from the course or stay in for a grade.

5. **DIVERSITY.** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to, ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

6. **DISABILITY.** UNC Charlotte is committed to access to education. Students in this course seeking accommodations for disabilities should first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.

7. ADVERSE WEATHER POLICIES. The University's Adverse Weather Policy (University Policy 701; <http://legal.uncc.edu/policies/up-701>) states that, without exceptions, the University is open unless the Chancellor (or Chancellor's delegate) announces that the University is closed. The University's inclement weather number is 704-687-1900.