Investment, FINN 3222, Sec 091
Fall 2022

Time: 6:30 p.m. - 9:15 p.m. Wednesday
Instructor: Taichun Piao
Office Hours: Zoom meeting by appointment
Email: tpiao@uncc.edu
Office: Friday 210C

Textbook
Essentials of Investments, 11th Edition, by Bodie, Kane and Marcus. The course is part of the First Day program. So Do Not Purchase the digital textbook as it is included in your course registration, along with online access to Connect. If you drop this course on or prior to the last day of the DROP/ADD period, your account will be fully refunded automatically for the cost of Connect.

Course materials
Slides, homework and solutions, and other course materials will be made available for download from your password-protected Canvas account at UNCC, accessible at http://canvas.uncc.edu/ for all registered students. The material will be periodically added to the website as we progress through the course. You will also be able to view your grades on homework and exams directly from your Canvas account as well. Students are responsible for checking their UNCC student e-mail and Canvas regularly for important information.

Academic Prerequisites
To enroll in the course, students must have achieved the minimum grade of “C” in the undergraduate FINN 3120.

This course builds on the prerequisite listed above. Therefore, please review material from FINN 3120.

I DO NOT HAVE the authority to add students to the course or override any prerequisites to register. Please visit the Undergraduate Advising office with questions.

Course Description
This course introduces the theory and practice of investment decision-making by individuals and professional money managers. Topics include portfolio theory, capital market pricing theory, efficient market hypothesis, and portfolio performance evaluation.
Course Objective
In this course, we will discuss methods and techniques for determining the value of assets, most especially the publicly traded securities issued by firms. We will also explore the underlying theory of portfolio management. We will accomplish this by absorbing the material in our text, but also by introducing outside viewpoints in our program.

Important Deadlines and Due Dates

- August 23: First day of class
- August 29: Last Day to Add/Drop No Grade
- September 28: Midterm 1
- October 24: Last day to withdraw from course (s); grade subject to Withdrawal Policy
- November 2: Midterm 2
- December 7: last class
- December 9: Final exam

Grading

- There will be 3 exams (Midterm 1, Midterm 2, and a Final exam), counting for 25%, 25%, and 30 % of your final grade respectively. The final exam will not be cumulative.
- There will be 5 homework assignments each counting for 4% of your final grade. You will have 2 attempts to complete the homework. **Homework and solutions will serve as great exercises and references for exams.**
- Attendance is not mandatory. But there will be 5 random in-class quizzes counting for 2.5% extra credit for your final grade. The quiz will have only 1 or 2 questions. You have to do them all correctly to earn the bonus point.
- Please note that past experiences show that students missing multiple classes tend not to do as well in the corresponding exam as students with full attendance rates.

- **Percentage of Total Points Grade**
  90 - 100 A
  80 - 89 B
  70 - 79 C
  60 - 69 D
  Below 60 F

Comments on Examinations and Homework

1. Exams will cover homework and lecture notes consistent with the tentative class schedule. The format of the exams will be multiple-choice and will include conceptual (e.g., non-mathematic) issues as well as problem-solving and numeric manipulation. **Always bring a financial calculator.** I will support the use of the Texas Instruments BA II PLUS, this calculator is also supported by the book. Approximate purchase price is about $30.00. Most Graphing Calculators, TI-83 Plus and later, have Financial Calculator Apps but I won't provide directions on
how to use those.

2. All Exams will be on Canvas. One page of handwritten cheat sheet is allowed. The cheat sheet has to be prepared by students themselves, no sharing or copying of other students’ cheat sheets is allowed. **No copying of any assignment problem is allowed on the cheat sheet.**

3. The HW assignments will serve as an excellent reference for the content, and structure of the exam questions. The level of difficulty for the exam questions will be slightly harder than homework questions. After all, the homework are supposed to provide exercises for you to fully understand lecture contexts. Exam questions are built up on homework and sometimes take one more step to get to the correct answer.

4. Students who are unable to attend a scheduled examination must present the instructor with documentation of a valid medical, family, or personal emergency to obtain permission for a make-up examination. In this circumstance, all make-up exams will be given at the earliest convenience. Students who fail to make up a missed examination, or fail to attend the scheduled final exam, will receive a score of zero for all missed work.

**Important University and/or College Policies**

1. **ACADEMIC INTEGRITY.** All UNCC students have the responsibility to be familiar with and to observe the requirements of The UNCC Code of Student Academic Integrity (see the Catalog). This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials (such as Library books on reserve), and complicity in academic dishonesty (helping others to violate the code). Any further specific requirements or permission regarding academic integrity in this course will be stated by the instructor, and are also binding on the students in this course. Students who violate the code can be punished to the extent of being permanently expelled from UNCC and having this fact recorded on their official transcripts. The normal penalty is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to F. If you do not have a copy of the code, you can obtain one from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty they become aware of to the course instructor who is responsible for dealing with them.

2. **ATTENDANCE.** Students are expected to attend punctually all scheduled sessions in the courses for which they are registered and are responsible for completing the work from all of the class meetings. Absences from class may be excused by the instructor for such reasons as personal illness, religious holidays, participating as an authorized University representative in an out-of-town event, or unavoidable professional responsibilities that require missing a class. Whenever possible, students are expected to seek the permission of the instructor prior to absences.

3. **DISENROLLMENT.** At the discretion of the department offering a course, a student may be disenrolled from a course section if he or she does not attend the first scheduled meeting of the section. The department chair has the responsibility for providing timely notification to the student who is disenrolled.
4. COURSE WITHDRAWAL. Under the UNCC Course Withdrawal Policy, students may withdraw from a course until the withdrawal deadline and the mark of W will be assigned. No withdrawals will be permitted after the course withdrawal deadline. It is the student's responsibility to determine by the withdrawal deadline whether to withdraw from the course or stay in for a grade.

5. DIVERSITY. The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to, ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

6. DISABILITY ACCOMMODATIONS. UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the semester. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.
Course Schedule, tentative and subject to changes

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