



UNC CHARLOTTE  
BELK COLLEGE *of* BUSINESS

**MBAD 6152 U90**  
**Financial Management**  
**Spring 2021**

**Time:** 5:30 - 8:15 p.m. (Thurs)

**Location:** Online

**Instructor:** Dr. Sam Long

**Contact:** slong57@uncc.edu

**Office Hours:** By appointment only

**Texts**

**Required:** (1) Brigham, E.F., and M.C. Ehrhardt, 2019, *Financial Management: Theory and Practice*, 16th ed., OH: South-Western Cengage Learning.

(2) **Financial Calculator** Texas Instruments BAII Plus (including Professional model) will be the calculator used in classroom demonstrations. Hewlett Packard 12C (including Platinum model) is a good choice.

**Course Description**

Financial management represents the process of planning for, acquiring, and allocating funds by a business enterprise. This process involves several decision-making tools, including the time value of money, financial statement analysis and financial forecasting, working capital management, pricing various types of risk facing the firm, asset and project valuation, and determination of the firm's optimal capital structure. This semester we will investigate how each of these decision-making tools is used to help financial managers accomplish the task of planning for, acquiring, and allocating funds within the business. Computer and financial calculator applications will be included where these are appropriate to the nature of the problems we are investigating.

**Grading**

1. **Three (3) examinations** will be given in this course:
  - Two (2) midterm exams: each midterm exam includes (25) equally-weighted multiple-choice questions.

- Final exam (worth 35%) includes equally-weighted multiple-choice problems.
2. Group Project: Group size will be 4 – 5 students. Project will be due 4/22.
  3. Grading 10-point scale: (A) 90 to 100; (B) 80 to 89; (C) 70 to 79; (D) 60 to 69; (F) 59 and below.

### Semester Grade Weights

Assignment	Weight
(Exam I or Exam II)	25%
(Exam I or Exam II)	30%
Final Exam	35%
Group Project	10%
Total	100%

### Examinations

1. Exams will cover the assigned reading materials and lecture notes as shown in the *Weekly Schedule Table* below. Exam questions will be presented to students in a multiple-choice format and include conceptual (e.g., non-mathematic) issues as well as problem-solving opportunities that require numeric manipulation. Because many questions will require some arithmetic computation, you should always bring a financial calculator on exam days.
2. Sample multiple choice-type exam questions will be presented as demonstration problems throughout the semester in class. These sample (exam) questions should help students become familiar with the content, structure, and level of difficulty associated with examination questions used in the course. Many of the problems presented in class, together with the correct answers for these problems will be available on the course Canvas site.
3. Students who are unable to attend a scheduled examination must present the instructor with **documentation** of a valid medical, family, or personal emergency to obtain permission to make-up the missed examination. Students, who fail to make up a missed examination, or fail to attend the scheduled final exam, will receive a score of zero for all missed work.

### Important University and/or College Policies

1. **ACADEMIC INTEGRITY:** "All UNCC students have the responsibility to be familiar with and to observe the requirements of *The UNCC Code of Student Academic Integrity* (see the *Catalog*). This code forbids cheating, fabrication or falsification of information, multiple submission of academic work, plagiarism, abuse of academic materials (such as Library books on reserve), and complicity in academic dishonesty (helping others to violate the code). Any further specific requirements or permission regarding academic integrity in this course will be stated by the

instructor, and are also binding on the students in this course. Students who violate the code can be punished to the extent of being permanently expelled from UNCC and having this fact recorded on their official transcripts. The normal penalty is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases, the course grade is reduced to "F". If you do not have a copy of the code, you can obtain one from the Dean of Students Office. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty they become aware of to the course instructor who is responsible for dealing with them."

2. **ATTENDANCE:** Students are expected to attend punctually all scheduled sessions in the courses for which they are registered and are responsible for completing the work from all of the class meetings. Absences from class may be excused by the instructor for such reasons as personal illness, religious holidays, participating as an authorized University representative in an out-of-town event, or unavoidable professional responsibilities that require missing a class. Whenever possible, students are expected to seek the permission of the instructor prior to absences.
3. **DISENROLLMENT:** At the discretion of the department offering a course, a student may be dis-enrolled from a course section if he or she does not attend the first scheduled meeting of the section. The department chair has the responsibility for providing timely notification to the student who is dis-enrolled.
4. **COURSE WITHDRAWAL:** Under the UNCC Course Withdrawal Policy, students may withdraw from a course until the withdrawal deadline and the mark of "W" will be assigned. No withdrawals will be permitted after the course withdrawal deadline. It is the student's responsibility to determine by the withdrawal deadline whether to withdraw from the course or stay in for a grade. Students are expected to complete all courses for which they are registered at the close of the add/drop period. If you are concerned about your ability to succeed in this course, it is important to make an appointment to speak with me as soon as possible. Because University policy on withdrawal allows students only a limited number of opportunities available to withdraw from courses, it is important for you to understand the financial and academic consequences that may result from course withdrawal.
5. **DIVERSITY:** The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to, ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.
6. **DISABILITY ACCOMMODATIONS:** UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the semester. For more information on accommodations, contact the Office of Disability Services at 704-687-0040 or visit their office in Fretwell 230.

**GENERAL COURSE OUTLINE (Subject to Change)**

<b>Week</b>	<b>Dates</b>	<b>Subject Matter</b>
Week 1	1/21	Chapter 1: An Overview of Financial Management and the Financial Environment
Week 2	1/28	Chapter 2: Financial Statements, Cash Flow, and Taxes
Week 3	2/4	Chapter 3: Analysis of Financial Statements
Week 4	2/11	Spring Break
Week 5	2/18	Review Session
Week 6	2/25	<b>Exam 1 covering chapters 1 – 3</b>
Week 7	3/4	Chapter 4: Time Value of Money
Week 8	3/11	Chapter 4: Time Value of Money cont'd
Week 9	3/18	Chapter 5: Bonds, on Valuation, and Interest Rates
Week 10	3/25	Review Session
Week 11	4/1	<b>Exam 2 covering chapter 4 - 5</b>
Week 12	4/8	Chapter 7: Corporate Valuation and Stock Valuation
Week 13	4/15	Chapter 9: The Cost of Capital
Week 14	4/22	Chapter 10: The Basics of Capital Budgeting: Evaluating Cash Flows
Week 15	4/29	Review Session
		<b>Final Exam covering chapter 7, 9 &amp; 10, date TBD</b>

**Note:** Schedule is tentative and subject to change; however, all efforts will be made to keep the exam dates firm.