

MBAD 6155M
Multinational Financial Management
Winter 2021

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Office Hours: By appointment
Time: Wednesdays 6 PM–9 PM
Fridays 6 PM–9 PM
Saturdays 9 AM–5 PM

This syllabus contains the expectations, policies, procedures, and schedule for the course. Please read the entire syllabus carefully before continuing in this course. The policies and expectations stipulated in this syllabus are intended to create a productive learning atmosphere for all students. Students are expected to abide by these policies and expectations. The standards and requirements set forth in this syllabus may be modified at any time by the instructor. Notice of such changes will be announced in class or electronically. [This version: 1/29/2021]

Course Description

This course provides an in-depth understanding of financial decision-making in international portfolio management and international corporate finance contexts. The first part of the course focuses on an in-depth analysis of exchange rates. Topics include spot and forward currency markets, international parity conditions, and exchange rate determination and forecasting. The second part of the course examines international investments and international corporate finance. Topics include international diversification, asset pricing, capital budgeting, and capital structure. The third part of the course discusses risk management tools and strategies that enhance portfolio performance or firm value.

Prerequisite

- Financial Management

Materials

1. Handouts: Handouts will be available from Canvas before classes.
2. Recommended reading: Bekaert, G., and R. Hodrick, 2012, *International Financial Management*, 2nd ed., Pearson.
3. Problem sets: A problem set will be assigned upon completion of each handout. Students are required to work on the problem sets but are not required to turn them in. Forming study groups is strongly recommended.
4. Financial calculator: A calculator with financial functions is recommended. Texas Instruments BAII Plus (including Professional model) and Hewlett Packard 12C (including Platinum model) are excellent choices and authorized for use during Chartered Financial Analyst exams. TI BAII Plus will be the calculator used in classroom demonstrations. For convenience, set the display format to 6 decimal places and the compounding frequency to 1x per period.

Purpose	TI BAII Plus Keystroke
Set the display format to 6 decimal places	[2nd] [FORMAT] [6] [ENTER]
Set the compounding frequency to 1x per period	[2nd] [P/Y] [1] [ENTER]

- Students are expected to read the handouts and complete the problem sets before attending the class and bring questions to class. Students are encouraged to ask questions throughout the class period and gain deeper understanding on the class materials.

Assessment

Item	Date	Weighting Scheme A	Weighting Scheme B
Midterm Exam 1	2/17/2021	33 1/3 Points	25 Points
Midterm Exam 2	3/10/2021	33 1/3 Points	25 Points
Final Exam	4/7/2021	33 1/3 Points	50 Points
Total		100 Points	100 Points

- Exam coverages will be announced before the exams. The final exam is cumulative.

- The dates for the exams are strictly firm. In the event that weather or other emergency conditions warrant the closing of the campus on the day of a scheduled exam, the exam will be automatically scheduled for the next class meeting.
- Should you miss an exam for a legitimate reason (e.g., medical issue or family emergency), please give a prior notice. A physician’s letter or other official documents stating the basis of your absence from the exam is required. It is at the instructor's discretion to determine the legitimacy of the reason to miss an exam.
- No makeup exams will be given. If you miss a midterm exam for a legitimate reason, its grade will be replaced by the final exam grade. If you miss the final exam for a legitimate reason, you will be given an “Incomplete.” Students missing an exam with unexcused absence will receive an exam score of zero.
- Grading scale: your raw overall grade will be calculated using either Weighting Scheme A or B, whichever gives the *higher* mark, and then rounded to the nearest integer. The raw overall grade will be converted to a UNCC alpha grade and an EGADE numerical grade based on the following table:

Range of Raw Overall Grade				
	90+	80–89	70–79	0–69
UNCC Alpha Grade	A	B	C	U
EGADE Numerical Grade	Same as the raw overall grade (capped at 100 when bonus points are given)			

Course Schedule

- Below is the tentative schedule for this course. The instructor reserves the right to make any necessary changes to the topics or activities as the trimester progresses.

Date	Handout	Topic/Activity	Textbook Chapter
1/27		Introduction	
2/5	1	Foreign Exchange Spot Markets	2, 5
2/6	2	Foreign Exchange Forward Markets	3
	3	Interest Rate Parity	6, 7
2/17		Midterm 1	
2/26	4	Purchasing Power Parity	8, 9
	5	Exchange Rate Determination and	10
2/27		Forecasting	
	6	International Investments	13
3/10		Midterm 2	
3/19	7	International Corporate Finance	15, 16
3/20	8	Foreign Currency Derivatives	20
4/7		Final Exam	

Academic Policies

- Learning management system: This course employs Canvas as the learning management system, which centralizes all electronic learning materials and course information. Please check Canvas frequently for news and updates.
- Email communications: Much out-of-class communication is done by email. Please make sure you are able to be reached via your UNC Charlotte email account.
- Virtual meetings: All virtual meetings, including office hours, are conducted via Zoom.
 - Students are expected to be professional.
 - Students are strongly encouraged to keep webcam on.
 - Students are required to display the full name.
 - Students are required to mute the microphone when not speaking. Please use the chat function for comments and questions, and use reactions to show understanding.
 - The instructor reserves the right to mute participants, disable private chats, disable participants' videos, restrict screen sharing, disable annotations, remove participants, and record the meetings.

- Attendance policy of the Dual MBA Program: Students who miss more than 25% of the total course hours (including both video conferences and live sessions) are likely not pass the course. Absences from class may be excused by the instructor for such reasons as personal illness or work travel, and students are expected to seek permission from the instructor prior to absence whenever possible. A student missing an entire weekend of classes is encouraged not to take the course.
- Suspension policy of the Dual MBA Program: A student who earns more than two grades of “C” will be suspended from the Belk program; more than two grades below 70 will be suspended from the EGADE program.
- UNC Charlotte term withdraw deadline: The deadline to withdraw from one or more courses (including withdrawal from all courses) is at the 60% completion point of the term. The precise date for each term will be published in the Academic Calendar. After this deadline, a late withdrawal will only be allowed for approved extenuating circumstances.
- Disability services: UNC Charlotte is committed to access to education. If you have a disability and need academic accommodations, please provide a letter of accommodation from Disability Services early in the term. For more information on accommodations, contact the Office of Disability Services at +1-704-687-0040.
- Student conduct: All students are required to read and abide by the UNC Charlotte Code of Student Academic Integrity, the UNC Charlotte Code of Student Responsibility, and Academic Integrity in Belk College of Business. Violations of the Codes will result in disciplinary action as provided in the Codes.
- Statement on diversity: The Belk College of Business strives to create an inclusive academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.
- COVID-19 Protection: All students are required to comply with the University’s COVID-19 guidelines. All class activities are subject to adjustments due to COVID-19 precautions.