Dr. Jennifer Troyer has shown interdisciplinary leadership in various roles at UNC Charlotte over her 20-year career. She was appointed the seventh dean of the Belk College of Business in July 2020.

Dean Troyer is the chief academic and administrative officer of the College. She is responsible for leading strategy and vision, championing fundraising efforts, and managing the budget and more than 140 full-time faculty and staff.

Prior to becoming dean, Dr. Troyer held several administrative roles within the Belk College, including senior associate dean, associate dean for research and graduate programs, and chair of the Department of Economics. In 2017, she championed the successful launch of the Carolinas first AACSB-accredited Doctorate in Business Administration (DBA) program.

As a professor of economics, she taught numerous courses in health economics and econometrics. Her research, funded by the National Institutes of Health, earned several awards. She has conducted policy-relevant research on the quality of U.S. nursing homes, the cost-effectiveness of medical interventions, and strategic behavior in the pharmaceutical industry.

Dean Troyer holds a master’s and doctorate in economics from Florida State University. She also holds a Bachelor of Science in Business Administration from the University of Memphis, where she was a first-generation college student.

Connect with Dean Troyer
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UNDERGRADUATE MAJORS
Accounting
Business Analytics
Economics
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- Liberal Arts
Finance
Concentrations in:
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- Risk Management and Insurance
- Real Estate
- Finance and Accounting
International Business Management
Concentrations in:
- Organizational Management
- Human Resource Management
Management Information Systems
Marketing
Concentrations in:
- Marketing
- Marketing Analytics
Operations and Supply Chain Management

MASTER’S PROGRAMS
Master of Accountancy
Master of Business Administration (MBA)
Master of Science in Economics

DOCTORAL PROGRAMS
Doctorate in Business Administration (DBA)
Ph.D. in Business Administration

INTERDISCIPLINARY GRADUATE PROGRAMS
Master of Science in Mathematical Finance
P.S.M. in Data Science and Business Analytics
Ph.D. in Organizational Science
Ph.D. in Public Policy

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INTERNATIONALLY RECOGNIZED EDUCATION
The Belk College is one of fewer than 2% of the world’s business schools to achieve and maintain the Association to Advance Collegiate Schools of Business (AACSB International) accreditation for both business and accounting programs.

LOCATIONS
UNC CHARLOTTE CAMPUS FRIDAY BUILDING
THE DUBOIS CENTER AT UNC CHARLOTTE CENTER CITY

STUDENT OUTCOMES
91% Undergrad recipients who found employment or were pursuing continuing education or military career (First Destination Survey, 2021)
61% Undergrad recipients who completed at least one internship (2021)

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