Dr. Jennifer Troyer has shown interdisciplinary leadership in various roles at UNC Charlotte over her 20-year career. She was appointed the seventh dean of the Belk College of Business in July 2020.

Dean Troyer is the chief academic and administrative officer of the College. She is responsible for leading strategy and vision, championing fundraising efforts, and managing the budget and more than 140 full-time faculty and staff.

Prior to becoming dean, Dr. Troyer held several administrative roles within the Belk College, including senior associate dean, associate dean for research and graduate programs, and chair of the Department of Economics. In 2017, she championed the successful launch of the Carolinas first AACSB-accredited Doctorate in Business Administration (DBA) program.

As a professor of economics, she taught numerous courses in health economics and econometrics. Her research, funded by the National Institutes of Health, earned several awards. She has conducted policy-relevant research on the quality of U.S. nursing homes, the cost-effectiveness of medical interventions, and strategic behavior in the pharmaceutical industry.

Dean Troyer holds a master’s and doctorate in economics from Florida State University. She also holds a Bachelor of Science in Business Administration from the University of Memphis, where she was a first-generation college student.

From the beginning of their undergraduate career until graduation, the Niblock Student Center helps undergraduate students achieve academic and professional success. The one-stop resource provides academic support and career and professional development resources all in one location.

The center is named for Robert A. Niblock, retired CEO of Lowe’s Companies and a Belk College alumnus, in recognition of his significant financial support and his desire to provide professional development opportunities for undergraduate students.

Connect with Dean Troyer
belkcollege.charlotte.edu/leadership

DEPARTMENTS AND SCHOOLS

- BUSINESS INFORMATION SYSTEMS & OPERATIONS
- ECONOMICS
- FINANCE
- MANAGEMENT
- MARKETING
- TURNER SCHOOL OF ACCOUNTANCY
- SCHOOL OF DATA SCIENCE*

RESEARCH CENTER OF EXCELLENCE

- CHILDRESS KLEIN CENTER FOR REAL ESTATE
  * Interdisciplinary partnership

Global MBA
Tier One program (CEO Magazine, 2021)

#11 Financial Engineering Program in the Nation (TFE Times, 2021)

1st AACSB-Accredited Doctorate of Business Administration (DBA) in the Carolinas
In fall 2022, the Belk College launched a new online MBA and a new interdisciplinary undergraduate certificate in entrepreneurship.

During 2021-22, Belk College faculty published more than 100 peer-reviewed publications including 10 on the Financial Times 50 Journals List.

In 2021, the Belk College was the no. 7 largest producer of finance degrees for African American students in the nation.

Belk College’s 36,000+ alumni live in all 50 states and in 88 counties. 60 percent live and work in the Charlotte region.

The UNC Charlotte Economic Forecast has provided invaluable economic data for North Carolina since 1981.

In 2021, the Belk College was the no. 7 largest producer of finance degrees for African American students in the nation.

91% Undergrad recipients who found employment or were pursuing continuing education or military career (First Destination Survey, 2021)

61% Undergrad recipients who completed at least one internship (2021)

The Belk College is one of fewer than 2% of the world’s business schools to achieve and maintain the Association to Advance Collegiate Schools of Business (AACSB International) accreditation for both business and accounting programs.

UNC CHARLOTTE CAMPUS FRIDAY BUILDING

THE DUBOIS CENTER AT UNC CHARLOTTE CENTER CITY

INTERNATIONALLY RECOGNIZED EDUCATION

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SHANGHAI UNIVERSITY OF FINANCE AND ECONOMICS (SHANGHAI, CHINA)
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UNIVERSITY OF DUISBURG-ESSEN (DUISBURG, GERMANY)
UNIVERSITY OF MANNHEIM (MANNHEIM, GERMANY)
UNIVERSITY OF HONG KONG (HONG KONG)
MEIJI UNIVERSITY (TOKYO, JAPAN)

Located in the heart of Charlotte, NC, the Belk College of Business offers a range of undergraduate, master’s, and doctoral degree programs in business administration, accounting, economics, finance, and international business management. The college is accredited by AACSB International, one of the world’s premier business school accreditors. With a focus on preparing students for leadership roles in business, the Belk College provides a comprehensive education that includes a strong foundation in business principles combined with opportunities for specialization in various areas of interest. The college is committed to providing a diverse and inclusive learning environment that prepares students for success in today’s global business world. Through partnerships with top international institutions, the Belk College offers students the opportunity to gain valuable international experience and perspectives, further enhancing their educational and professional development.