

B.S.B.A. in Business Analytics Academic Plan of Study

Belk College of Business
Department of Business Information Systems and Operations Management
belkcollege.charlotte.edu/about-college/departments/bisom

PROGRAM REQUIREMENTS

Entering students are designated as Pre-Business (PBUS). Once students have attained certain course requirements (see catalog: catalog.charlotte.edu), they may officially declare a major program in the Belk College. To declare the Business Analytics (BUAY) major, students will complete a Change of Major form with their assigned Academic and Career Coach.

The Business Analytics (BUAY) major is a relatively structured program of courses that are completed in the junior and senior years after admission to the major. For all program requirements, consult the Undergraduate Catalog (catalog.charlotte.edu). This Suggested Plan of Study reflects requirements for the 2021-2022 Undergraduate Catalog.

SUGGESTED PLAN OF STUDY

Freshman Year					
Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
Fall Semester					
XXXX XXXX	Non-Business Elective	3			
MATH 1100	College Algebra and Probability	3	X		
XXXX XXXX	Natural Science w / Lab	4	X		
LBST 11XX	LBST 1100 Series: Arts and Society	3	X		
BUSN 1101	Introduction to Business & Professional Development	3			Progression Course
Spring Semester					
WRDS 1103 or 1104	Writing and Inquiry in Academic Contexts (I & II) or Writing and Inquiry in Academic Contexts (I & II) with Studio	3 or 4	X		
MATH 1120	Calculus	3	X		Progression Course
INFO 2130	Introduction to Business Computing	3			Progression Course
LBST 2XXX	Western Cultural and Historical Awareness, Global and	3	X		
XXXX XXXX	Non-Business Elective	3			
31 or 32 Credit Hours for Year					

Sophomore Year					
Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
Fall Semester					
ACCT 2121	Principles of Accounting I	3			Progression Course
ECON 2101 or ECON 2102	Principles of Economics – Macro or Principles of Economics - Micro	3	X		Progression Course
STAT 1220	Elements of Statistics	3	X		Progression Course
XXXX XXXX	Natural Science	3	X		
LBST 2XXX	Western Cultural and Historical Awareness, Global and	3	X		
Spring Semester					
ACCT 2122	Principles of Accounting II	3			Progression Course
ECON 2101 or ECON 2102	Principles of Economics – Macro or Principles of Economics - Micro	3			Progression Course
XXXX XXXX	Writing Intensive Course	3	X	W	
LBST 2301	Critical Thinking and Communication	3	X		
XXXX XXXX	Non-Business Elective	3			
30 Credit Hours for Year					

Junior Year					
Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
Fall Semester					
INFO 3130	Management Information Systems	3			
FINN 3120	Financial Management	3			
OPER 3100	Operations Management	3			
COMM 3160	Business Communications	3	X	W,O	
XXXX XXXX	Non-Business Elective	3			
Spring Semester					
INFO 3233	Data and Information Management	3			
INFO 3221	Programming for Analytics	3			
MKTG 3110	Principles of Marketing	3			
ECON 3112	Econometrics	3			
XXXX XXXX	Non-Business Elective	3			
30 Credit Hours for Year					

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Senior Year					
Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
INFO 3236	Business Analytics I	3			
BLAW 3150	Business Law I	3			
ECON 3125	Managerial Economics	3			
MGMT 3140	Management and Organizational Behavior	3			
XXXX XXXX	Business Analytics Elective	3			
<i>Spring Semester</i>					
XXXX XXXX	Non-Business Elective	3			
INFO 3237	Business Analytics II	3			
MGMT 3280	Strategic Management	3			
XXXX XXXX	General Elective	3			
XXXX XXXX	General Elective	3			
					30 Credit Hours for Year

ADVISING RESOURCES

- General Education Requirements for ALL Students: ucol.charlotte.edu/general-education
- Undergraduate Catalog: catalog.charlotte.edu
- Belk College of Business – Academic and Career Coaching – Niblock Student Center: belkcollege.charlotte.edu/advising