



CHARLOTTE

BELK COLLEGE OF BUSINESS

Alumni Council Committees
2023-24



Alumni Council Committee Structure

- **Executive Committee:**
 - Chair, Vice Chair, Secretary
- **Standing Committees** (all members serve on one)
 - Community Service
 - Development
 - Student Engagement
 - Alumni Network
 - Alumni Outreach
 - Member Development



Alumni Network Committee

- Develop and increase internal Alumni Council member connections, network and chemistry.



Alumni Network Committee

- Council Kick Off social
- Council Year End Celebration
- Alumni Council Directory
- Highlight Council member professional and personal achievements/milestones



Alumni Outreach Committee

- Promote the value of the Business Niner Alumni Network through programs and connect alumni through their unique interests, affinities, employers, industries, academic programs or majors.



Alumni Outreach Committee

Brian Swilling '03, Chair

- Alumni professional and career development programs
- Corporate receptions
- Belk College Day alumni tailgate & football



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Community Service Committee

- Employ hands-on service projects to forge connections between alumni and between alumni and students.



Community Service Committee

- Engage Council members, alumni and students through hands on service
- Belk College Day of Service (March or April) engaging the broader alumni network and students
- Council service projects engaging Council members



Development Committee



- Build awareness, understanding, support and celebration of annual giving and its value to a fund in the Belk College
- Encourage 100% Alumni Council participation in annual giving to the Belk College by the end of each fiscal year
- Promote alumni support for Niner Nation Gives online day of giving (usually April)
- Engage the Alumni Council scholarship recipients with the Council



Student Engagement Committee

- Build opportunities for Belk College alumni to connect with current students, demonstrate the value of the alumni network, and assist students in their professional development.



Student Engagement Committee

- Convocation Week: “Meet an Alum” Table
- Career Development Luncheon or virtual events
- Women in Business Signature Event (October)
- Belk College Graduate Celebrations (May & December)
- Classroom, Student Org and Professional Development speakers, panelists



Member Development Committee

- Build the pipeline of new Council members through strategic engagement and recruitment of alumni from target companies, academic programs, regions and skill sets.
- Facilitate personal touchpoints with each interested alumnus/na in conjunction with application
- Host a new member interest meeting, represent the Council at alumni events





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Thank you for your service!

