

Dontá L. Wilson

Chief Digital and Client Experience Officer
Truist Financial Corporation



Dontá Wilson is a member of the Executive Management Team for Truist Financial Corporation, the nation's sixth largest bank and premier financial services company serving approximately 10 million households.

Wilson is responsible for leading digital transformation and ensuring a world-class, distinctive client experience for all Truist clients. In this role, he oversees Digital Banking, Digital Sales, Digital Strategy and Innovation, Experience Design, Intelligent Automation, Client Experience, Client Insights and Analytics, Marketing, Corporate Communications, Truist Ventures and the Truist Foundation.

He began working at Truist's predecessor, BB&T, in Bank Operations in October 1995 while in college and has more than 20 years of experience in the financial services industry.

Wilson has always been active in his community, having served and currently serving on many not-for-profit, educational and community service boards. He is a member of Kappa Alpha Psi, Sigma Pi Phi (Boule) and ELC.

Wilson earned his bachelor's degree in management from the University of North Carolina at Charlotte and an MBA from the University of Maryland. He is also a T.E.P. graduate of the Tuck School of Business at Dartmouth.



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