

BELK COLLEGE LOGO REFERENCE GUIDE

-BEGINNING AUGUST 19, 2021-

Primary Belk College logo

Select and use the version that works best for your need.

Secondary logos

Use these when primary Belk College logo cannot be used.



*Childress Klein Center for Real Estate (CKCRE)

Executive Education

Global Programs

Graduate Programs

*Niblock Student Center

*Turner School of Accountancy



FULL BRAND DETAILS: brand.charlotte.edu/brand-style-guide

Note: Please contact the Belk College External Relations team with questions.

*Logos for named centers (CKCRE, Turner and Niblock) are available with and without 'Belk College of Business.'