



STUDENT CENTER FOR PROFESSIONAL DEVELOPMENT P2



STUDENT MANAGED INVESTMENT FUND P3



BUSINESS LEARNING COMMUNITY P3



NINER NEWS



Welcome to the Belk College of Business at UNC Charlotte!

The Belk College is Charlotte's leader in business education. Since the College's founding in 1970, we have created a culture of innovation and responsiveness. We were the first business school in the Charlotte region to offer an M.B.A. and the

first to attain AACSB accreditation. With the addition of our Ph.D. program in 2006, UNC Charlotte became just the third university in North Carolina – and the only one exclusively serving the Charlotte region – to offer bachelor's, master's and doctoral degrees in business administration.

Within the Belk College's responsive and innovative academic environment, you will find challenging academic programs.

The Belk College is committed to developing the next generation of business leaders by offering programs that stress our five core values: Integrity, Intellectual Curiosity and Innovation, Excellence, Globalization, and Diversity and Inclusion.

The College offers two undergraduate degrees with a variety of majors, including:

- Accounting
- Economics
- Finance
- International Business
- Management
- Management Information Systems (MIS)
- Marketing
- Operations & Supply Chain Management

One new program the College offers is a major in business with a concentration in Business Analytics. This program is for high-achieving students with a strong math background. The students in this program are known as Belk Scholars.

The Belk College of Business attracts ambitious and creative students like you, who are actively pursuing their dreams and investing in their future. We look forward to engaging you in the classroom and providing you with the tools that you need to realize these dreams.

Cordially,

Steven H. Ott
Dean for Undergraduate Programs

STUDENT PROFILE



Roman Green is a freshman in the Belk College of Business majoring in Finance. A native of Glastonbury, CT, Roman “chose UNC Charlotte because it offers a perfect link into one of the biggest banking cities.” Roman is involved in the Business Honors Program (BHP) where students have the opportunity to participate in an experiential education opportunity such as an internship, co-op, or study abroad that provides a unique springboard for hands-on learning. Each fall, the freshmen class takes part in a team building retreat, designed to introduce new members to one another as well as to the BHP faculty. The BHP Student Leadership Board plans monthly social events during the semester such as softball games, potluck dinners, and community service events. “UNC Charlotte and the Belk College of Business have become my second home over the past year. I like the connection it has with major businesses and organizations in Charlotte, and that its curriculum is accredited among employers. Upon graduating, I plan to live and work in the Queen City as a financial analyst. Most importantly, the program has allowed other BHP students and myself to network and become exposed to opportunities that develop our skills as future business professionals.”

Student Center for Professional Development (SCPD) is dedicated to helping you develop the skills to define your personal brand and stand out in the job market. They have support services and programs that will help you discover, plan, and achieve your career goals by offering individualized career coaching and professional success activities. In today's business world, you need more than technical skills to land a job. Employers and recruiters are looking for the complete package when hiring. SCPD will help you get prepared for landing a job in the real world.

The SCPD will help you find an internship. One of the best ways you can gain a competitive advantage in the workplace is to complete an internship as an undergraduate business student. Internships are not only great for your resume, but help you gain business experience that applies what you are learning in class to the real world. There are many resources on campus to help you discover an internship that interests you.



Spring Career Expo



Undergraduate Programs within the Belk College of Business

Bachelor of Science in Accounting. This degree provides a foundation for accounting career development. The B.S. in Accounting may be followed by the Master of Accountancy program to provide academic preparation for the CPA designation.

Bachelor of Science in Economics. This degree teaches students the logical method of analyzing trade-offs involved in the decision making process. Students may choose either a Business or Liberal Arts concentration.

Bachelor of Science in Business Administration.

This degree provides students with a foundational understanding of the functional areas in business. Students must select one of the following majors to complete the B.S.B.A. degree:

- » Finance
- » International Business
- » Management
- » Management Information Systems
- » Marketing
- » Operations and Supply Chain Management.

Visit belkcollege.uncc.edu for more information on concentrations within each major.



The UNC Charlotte chapter of Enactus is a community of student, academic and business leaders committed to using the power of entrepreneurial action to enable human progress, with more than 500 student chapters.

Enactus student teams develop projects to support people in need and improve the quality of life of individuals in the community by focusing on environmental, social, and economic factors that can create long-term, sustainable solutions to real-world problems. At regional competitions, student

teams make presentations about their projects to a panel of business leaders who serve as judges. The national competition showcases each regional champion's projects from the year. In 2013, the UNC Charlotte Enactus team achieved its first top 20 ranking.



LOOKING AHEAD...

- Register for **SOAR (Orientation)** at soar.uncc.edu.
- **Day of Convocation** - We look forward to seeing you on Monday, August 24 for New Student Convocation. Check your email for more info to come...

STUDENT MANAGED INVESTMENT FUND

The Student Managed Investment Fund (SMIF) is an innovative experiential learning program that is comprised of business students at both the undergraduate and graduate levels. SMIF invests real funds from the UNC Charlotte Foundation endowment. Weekly meetings consist of updates on all major world economies, evaluations of both current and potential holdings, and periodic sector analyses. Students are appointed to execute all administrative aspects of portfolio management, such as formulation of accounting and performance reports, maintenance of a web site, organization of resources, and correspondence with local business professionals. Students also play an integral role in interviewing, evaluating, and recommending future portfolio managers. Finally, fund portfolio managers organize an annual report to be presented to the trustees of the University Endowment Fund at their annual meeting.

UNC Charlotte's Belk College of Business students use an interactive trading room which incorporates state-of-the-art financial technology, including two dedicated Sun Microsystem servers that allow students to build realistic and complex models of financial portfolios.

BUSINESS PROGRAMS

Members of the **Business Honors Program (BHP)** participate in stimulating coursework, leadership activities, career-building exercises, and community service endeavors designed to promote marketability after graduation.

BHP students typically enroll in two honors courses per year for the duration of their college career. Classes are kept small to facilitate faculty and student interaction. BHP members also have access to a specialized academic advisor who ensures correct progression of the degree. Upon successful completion of the program, students will receive Honors commendation at graduation.

For more information, including how to apply, visit the UNC Charlotte BHP website at bhp.uncc.edu

Students in the **Business Learning Community (BLC)** interact closely with their peers, faculty, and staff to create the ultimate college experience... the opportunity to take their learning beyond the classroom and apply in a practical sense to the business world.

Each semester, students will participate in business related field trips, community service, and have two to three academic classes within the learning community environment.

For more information, visit the UNC Charlotte BLC website at blc.uncc.edu.





UNC CHARLOTTE

STAKE YOUR CLAIM

Undergraduate Admissions
9201 University City Blvd.
Charlotte, NC 28223-0001
admissions.uncc.edu

DID YOU KNOW?

The Belk College offers a variety of academic, career and networking resources to its students. Students can learn from the best by interacting with leaders of Charlotte's dynamic business community, or can join together in active student organizations. Here are some of the different clubs and organizations you can join:

- **Alpha Kappa Psi** (Professional Business Fraternity pictured below)
- **American Marketing Association**
- **Association of Information Systems**
- **Beta Alpha Psi** (Honorary student organization for accounting majors)
- **Beta Gamma Sigma**
- **Enactus**
- **Financial Management Association**
- **Gamma Iota Sigma** (International risk management, insurance and actuarial science fraternity)
- **North Carolina World Trade Association**
- **Omicron Delta Epsilon**
- **Pi Sigma Epsilon** (Professional fraternity for sales and marketing)
- **Society for Human Resource Management, SHRM**
- **Sigma Iota Epsilon** (the national honorary and professional management fraternity)



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