



**BELK COLLEGE
OF BUSINESS**
NIBLOCK STUDENT CENTER

QUEEN CITY CAREER GUIDE

INTERNATIONAL BUSINESS

WHAT IS INTERNATIONAL BUSINESS?

INTERNATIONAL BUSINESS REFERS TO BUSINESS ACTIVITIES THAT CROSS NATIONAL BORDERS. Organizations operating globally must respond to differences in trade policies, economic conditions, cultural norms, political systems, and labor markets, all of which influence strategy, operations, and profitability.

INTERNATIONAL BUSINESS INDUSTRIES

The scope of international business is far reaching. Students may find employment in most every business function. *Some examples include:*

ACCOUNTING & TAX	CORPORATE SOCIAL RESPONSIBILITY
RISK MANAGEMENT	SALES & MARKETING
HUMAN RESOURCES	INTERNATIONAL TRADE
STRATEGIC MANAGEMENT	INVESTMENT BANKING
TECHNOLOGY	OPERATIONS MANAGEMENT
TREASURY SERVICES	REGULATORY & ECONOMIC AFFAIRS

PREPARING FOR YOUR CAREER...

AS CITED BY TOP AREA RECRUITERS, YOU WILL NEED:

- Strong written and verbal communication skills
- Cultural awareness and the ability to work across diverse environments
- Adaptability and problem-solving in changing global contexts
- Analytical and decision-making skills
- An interest in global markets and international business practices
- Experience through internships, global projects, or study abroad opportunities

DEVELOPING RELEVANT CAREER SKILLS

STRONG COMMUNICATION SKILLS can be developed through presentations in coursework, case competitions, group projects, writing-intensive classes, and participation in student organizations or leadership roles.

CULTURAL AWARENESS can be developed through study abroad, multicultural student organizations, international internships, language study, and interaction with diverse teams on campus or in the workplace.

ADAPTABILITY AND PROBLEM-SOLVING IN GLOBAL CONTEXTS can be developed through internships, experiential learning projects, case studies, simulations, and roles that require working in fast-changing or ambiguous environments.

TOP 5 WORLD COMPANIES

1. Apple
2. Microsoft
3. NVIDIA
4. Alphabet (Google)
5. Amazon

(Charlotte-based Bank of America is #30)

Source: Reuters & Investing.com, 2026

You might enjoy international business if you love languages; you possess cultural sensitivity and are curious about other cultures; you're a skilled negotiator; you're able to communicate difficult ideas to others; others say you are diplomatic.

RIGHT NOW IN INTERNATIONAL BUSINESS

OVER **1,000** INTERNATIONAL FIRMS OPERATE IN THE CHARLOTTE REGION, REPRESENTING A BROAD RANGE OF GLOBAL MARKETS. SINCE 2020, FOREIGN DIRECT INVESTMENT HAS TOTALED **\$4.4 BILLION**, SUPPORTING THOUSANDS OF JOBS AND REINFORCING CHARLOTTE'S ROLE AS A GROWING INTERNATIONAL BUSINESS HUB.

THE REGION'S GLOBAL CONNECTIVITY IS STRENGTHENED BY CHARLOTTE DOUGLAS INTERNATIONAL AIRPORT, WHICH OFFERS NONSTOP SERVICE TO **40+ INTERNATIONAL DESTINATIONS.**

SOURCE: CHARLOTTE REGIONAL BUSINESS ALLIANCE, 2026 & CITY OF CHARLOTTE

QUICK FACTS

FOR MANAGEMENT ANALYSTS

+9% GROWTH NATIONALLY

MEDIAN NATIONAL INCOME OF \$101,190

FOR LOGISTICIANS

+17% GROWTH NATIONALLY

MEDIAN NATIONAL INCOME OF 80,880

FOR MARKET RESEARCH ANALYSTS

+8% GROWTH NATIONALLY

MEDIAN NATIONAL INCOME OF \$76,950

THESE ROLES REFLECT OCCUPATIONS COMMONLY PURSUED BY INTERNATIONAL BUSINESS GRADUATES. INCOME DATA REFLECTS ALL WORKERS AND LONG-TERM EARNING POTENTIAL.

SOURCES: BLS.GOV, ONETONLINE.ORG

UNC CHARLOTTE GRADS



61.11% of Charlotte International Business alumni 1-5 years out are employed a related business industry, and 49% of graduates work for international companies or organizations. They have an average salary of \$71,500. *Lightcast Data, 2021-2026



GET INVOLVED!
STUDENT ORGANIZATIONS &
PROFESSIONAL ORGANIZATIONS

ON CAMPUS

CHECK OUT NINER ENGAGE FOR A VARIETY OF INTERNATIONALLY-FOCUSED STUDENT ORGANIZATIONS

INTERNATIONAL BUSINESS & TRADE ORGANIZATIONS

CAROLINA WORLD TRADE ASSOCIATION

WORLD AFFAIRS COUNCIL OF CHARLOTTE

THE CHARLOTTE INTERNATIONAL CABINET

WORLD TRADE ORGANIZATION

WORLD ECONOMIC FORUM

FOREIGN POLICY ASSOCIATION

UNITED STATES INTERNATIONAL TRADE COMMISSION

INTERNATIONAL TRADE ADMINISTRATION

COMPANIES THAT HIRE UNC CHARLOTTE INTERNATIONAL BUSINESS GRADUATES



Internships make candidates more competitive in the job market, and many employers hire entry level positions from their internship programs. More information can be found at belkcollege.charlotte.edu/internships

SAMPLE JOB TITLES IN INTERNATIONAL BUSINESS

INTERNATIONAL ACCOUNT EXECUTIVE • GLOBAL BRAND MANAGER
INTERNATIONAL TRADE SPECIALIST • IMPORTER/EXPORTER
GOVERNMENT RELATIONS MANAGER • BUSINESS SYSTEMS ANALYST
COMPLIANCE OFFICER • INTERNATIONAL MARKET RESEARCH ANALYST
GLOBAL BUSINESS ANALYST • PRODUCTION PLANNER
INTERNATIONAL BUSINESS DEVELOPMENT MANAGER
PURCHASING SPECIALIST



For more information, visit:
Niblock Student Center, Belk College of Business, Friday 305,
belkcollege.charlotte.edu
Career Center, Atkins 150, career.charlotte.edu

