



**BELK COLLEGE
OF BUSINESS**
NIBLOCK STUDENT CENTER

QUEEN CITY CAREER GUIDE

MANAGEMENT

WHAT IS MANAGEMENT?

THE PROCESS OF PLANNING, ORGANIZING, LEADING, AND COORDINATING PEOPLE AND RESOURCES TO ACHIEVE ORGANIZATIONAL GOALS. Managers make decisions, solve problems, develop employees, and improve organizational performance by working across business functions to achieve strategic objectives. Management graduates lead people, project, and organizations across every industry and business function.

MANAGEMENT INDUSTRIES

HUMAN RESOURCES & TALENT MANAGEMENT. Recruit, hire, develop, and retain employees while supporting compensation, benefits, employee relations, performance management, and organizational development.

OPERATIONS & PEOPLE LEADERSHIP. Lead teams and oversee day-to-day operations across industries including healthcare, retail, manufacturing, hospitality, financial services, and technology.

STRATEGY & CONSULTING. Analyze business performance, identify opportunities for growth, improve processes, and collaborate across functions to support organizational strategy and decision-making.

ENTREPRENEURSHIP & SMALL BUSINESS. Launch, manage, or grow a business by leading people, developing strategy, managing operations, and identifying opportunities for innovation and growth. On average 75% of new jobs are created by companies with fewer than 500 employees.

PREPARING FOR YOUR CAREER...

AS CITED BY TOP AREA RECRUITERS, YOU WILL NEED:

- Leadership and teamwork skills
- Strong written, verbal, and interpersonal communication
- Critical thinking and sound decision-making
- Time management and the ability to prioritize multiple responsibilities
- Initiative, adaptability, and accountability
- Relationship-building and collaboration

HOW TO GET HIRED

- **Leadership experience** in student organizations, team projects, or volunteer roles
- **Proven teamwork and collaboration**
 - Strong written and verbal **communication skills**
 - Conflict resolution and problem-solving skills
- **Flexibility and willingness to take on new responsibilities**

You might enjoy management if you're a decision-maker; you have leadership skills; you enjoy working in teams; others call you a strong communicator; you're task-oriented; you think on your feet; you're flexible and self-motivated; you have initiative and consider yourself responsible.

RIGHT NOW IN MANAGEMENT

A FEW OF THE TRENDS IN MANAGEMENT RIGHT NOW ARE:

- **ARTIFICIAL INTELLIGENCE (AI) AND DIGITAL TRANSFORMATION**
- **REMOTE AND HYBRID WORK**
- **ORGANIZATIONAL AGILITY AND CHANGE MANAGEMENT**
 - **EMPLOYEE WELL-BEING AND ENGAGEMENT**
- **ETHICAL LEADERSHIP AND RESPONSIBLE USE OF DATA**
 - **SUSTAINABILITY AND CORPORATE RESPONSIBILITY**

QUICK FACTS FOR GENERAL & OPERATIONS MANAGERS:

FIELD GROWTH:
+4% NATIONALLY
BRIGHT OUTLOOK IN NORTH CAROLINA

NC SALARY RANGE: \$48,340- \$238,230
MEDIAN NATIONAL INCOME: \$105,770
THIS DATA REFLECTS ALL WORKERS AND LONG-
TERM EARNING POTENTIAL.

SOURCE: ONETONLINE.ORG

UNC CHARLOTTE GRADS



92% of Charlotte Management Alumni
1-5 years out work in a field related to
their program of study, with a median
income of \$68,700. Alumni work as HR
Specialists, General and Operations
Managers, and more. *Lightcast Data, 2021-2026



GET INVOLVED! STUDENT ORGANIZATIONS & PROFESSIONAL ORGANIZATIONS

STUDENT ORGANIZATIONS

SOCIETY FOR HUMAN RESOURCES MANAGEMENT

DECA

FUTURE BUSINESS LEADERS OF AMERICA

PROFESSIONAL ORGANIZATIONS

AMERICAN MANAGEMENT ASSOCIATION

AMERICAN SOCIETY FOR TRAINING AND DEVELOPMENT

PROJECT MANAGEMENT INSTITUTE

TOASTMASTERS OF CHARLOTTE

FUTURE LEADERS OF CHARLOTTE

INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS

WHO HIRES UNC CHARLOTTE MANAGEMENT MAJORS?

**WELLS
FARGO**

Bank of America



TIAA

LPL Financial

Enterprise Mobility™

amazon

**COMPASS
GROUP**

LOWE'S



**SHERWIN
WILLIAMS**

Carowinds

Internships make candidates more competitive
in the job market, and many employers hire
entry level positions from their internship
programs. More information can be found at
belkcollege.charlotte.edu/internships

SAMPLE JOB TITLES IN MANAGEMENT

MANAGEMENT TRAINEE • ACCOUNT EXECUTIVE • HUMAN RESOURCE
ASSOCIATE • RECRUITER • BUSINESS ANALYST • SUPERVISOR
COMPENSATION ANALYST • SALES MANAGER • RETAIL MANAGER
ENTREPRENEUR • PROJECT MANAGER • OPERATIONS MANAGER
GENERAL MANAGER • PRODUCTION MANAGER • OPERATIONS LEADER
TALENT ACQUISITION SPECIALIST • PEOPLE OPERATIONS SPECIALIST